REC شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

VISION رؤية 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

RIYADH EXHIBITIONS COMPANY PROFILE

46 years delivering global know how and local expertise, matching national priorities with solution providers, at the center of the largest market in the Middle East...

www.recexpo.com







THE LEADING MEETING PLACE FOR EXHIBITORS, TRADE BUYERS, PROJECT OWNERS, OFFICIALS, AND SPECIFIERS...

REC delivers a broad range of leading international Events, trade fairs, conventions, conferences, seminars, providing 360 event organizing services.



TABLE OF CONTENT

01 | CHAIRMAN MESSAGE	04
02 | REC STORY	06
03 | VISION, MISSION & VALUES	10
04 | WHY SAUDI ARABIA	12
05 | WHY REC	14
06 | 46 YEARS OF IMPACT	16
07 | WHAT REC DOES	18
08 | REC TEAM	20
09 | QUALITY & CERTIFICATIONS	22
10 | EVENT PORTFOLIO	24
11 | REC PARTNERS	90


META 2i



TODAY, BETTER THAN YESTERDAY

For 46 years, Riyadh Exhibitions Company has been privileged to play a role in the Kingdom's remarkable journey. From REC's first exhibition in 1980 to today, REC has remained committed to one mission: building platforms that connect Saudi Arabia with the world.

As Vision 2030 transforms every sector of our economy, REC stands ready to serve. REC's customer-centric culture, commitment to sustainability, and deep familiarity with the Kingdom's evolving business landscape ensures the delivery of events aligned with national priorities and international standards.

REC's team's distinctive motivation and tailored expertise, combined with up-to-date event management tools, make REC the trusted partner for companies seeking to enter or expand in Saudi Arabia.

Whether you are exploring this market for the first time or strengthening your presence, we invite you to partner with REC. Together, we can build something remarkable.

H.R.H Prince Saud bin Turki Al-Faisal
Chairman of the Board of Directors



> "Finally, I personally would like to assure you with the full commitment from REC, to be the best and offer the best, at all times.

> Sold out shows with additional structures, 7 Halls, and held at the only permanent international standards facility with an accessible metro station...





SAUDI ARABIA'S PREMIER PARTNER SINCE 1980

In 1980, as the Kingdom was launching its ambitions development plans, Riyadh Exhibitions Company organized its first international trade exhibition, presenting a professional platform and gateway to the entry of the latest technologies and solutions to serve the Kingdom's national priorities.

46 years later, REC has grown alongside the nation. From those early days of oil-driven development to the diversified economy of Vision 2030, REC has been there, building the platforms where business happens.

Founded in
1980

UFI Member since
1984

ufi The Global Association of the Exhibition Industry

REC Flagship Events include:
2026

- Riyadh International Industry Week 2026 — 21st Edition Saudi Plastics & Petrochem — Powered by:
- Riyadh International Industry Week 2026 — 21st Edition Saudi Print & Pack — Powered by: drupa, interpack Processing & Packaging
- Riyadh International Industry Week 2026 — 4th Edition Saudi Smart Logistics & Warehousing
- 43rd Edition Saudi Agriculture
- 36th Edition SAUDI BUILD
- 27th Edition SAUDI ELENEX | ISK SODEX SAUDI
- HANNOVER MESSE event — Industrial Transformation SAUDI ARABIA




NEOM



GLOBAL KNOW-HOW... LOCAL EXPERTISE

Delivered through top of the line international and regional partnerships and the largest Kingdom focused team.

Powered by a robust network of local and international partnerships, REC delivers world-class exhibitions with deep regional insight connecting the Kingdom's decision-makers and trade buyers across key sectors shaping the development of the Kingdom's national priorities.

Royalty, Ministers, Leading Professionals converge at REC events...





VISION

To be a driving force behind the Kingdom's economic transformation and diversification, connecting the Kingdom with global markets, fostering opportunities, and attracting the latest technologies and solution providers aligned with the Kingdom's Vision 2030.

MISSION

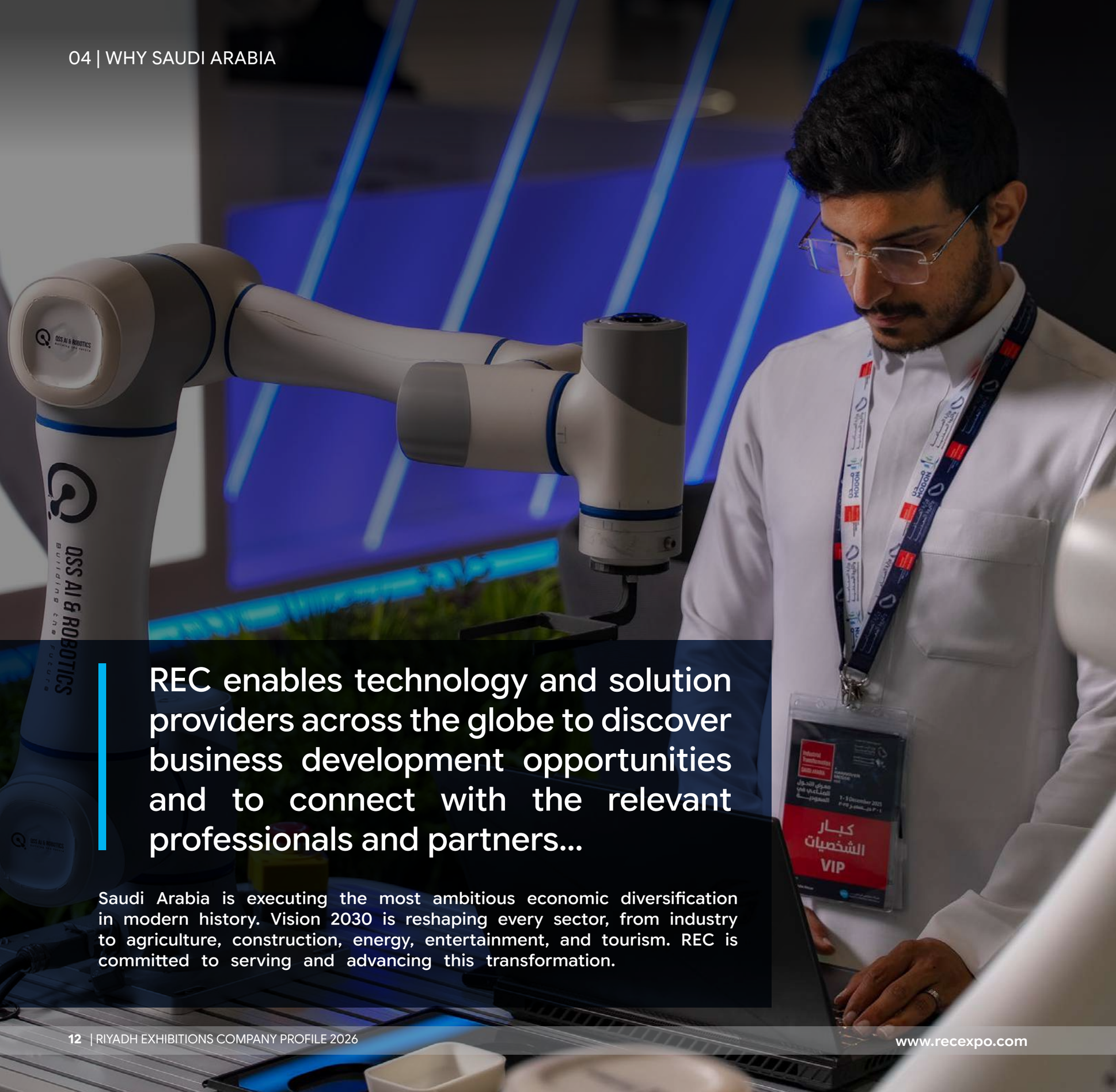
REC designs and delivers world-class events, trade fairs, conferences, and a networking business platforms that connect supply with demand, enable partnerships, and drives measurable growth across priority sectors.

STRATEGIC OBJECTIVE

To deliver the biggest economic impact to Saudi Arabia through leading trade development platforms that connect public and private sectors' needs with the best technologies and solution providers from around the globe.

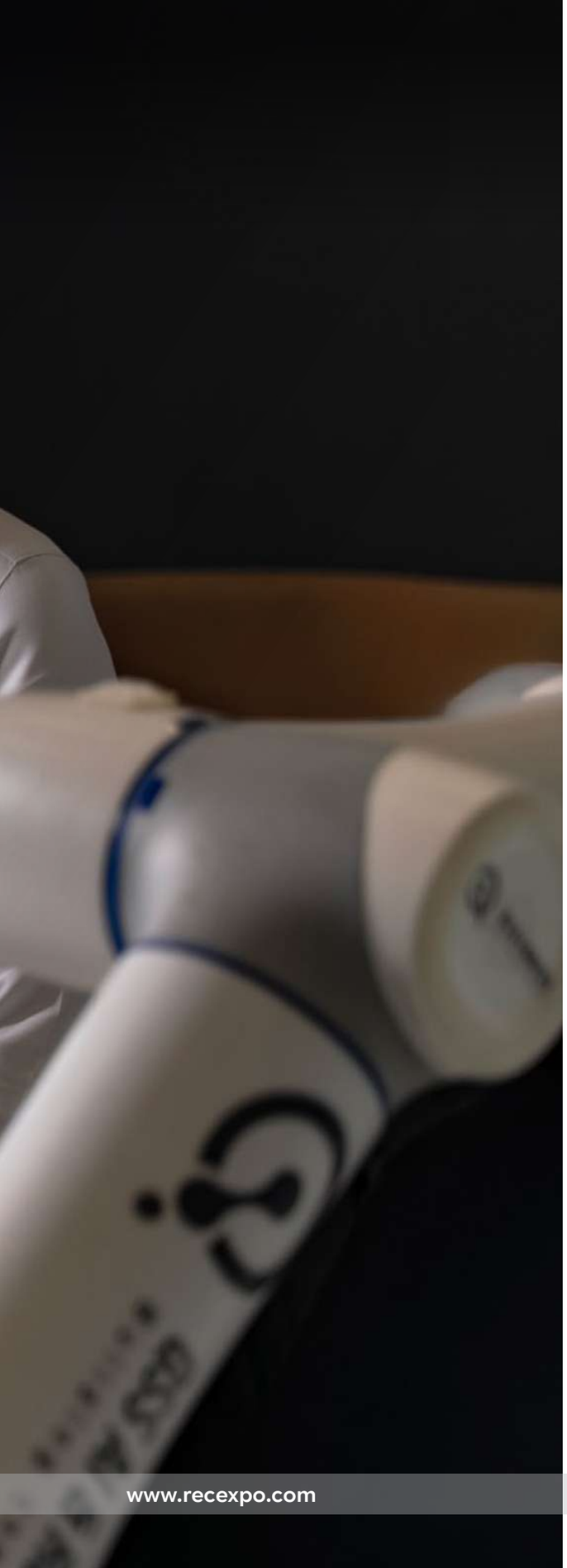
REC VALUES

- Excellence
- Partnership
- Integrity
- Impact
- Innovation



REC enables technology and solution providers across the globe to discover business development opportunities and to connect with the relevant professionals and partners...

Saudi Arabia is executing the most ambitious economic diversification in modern history. Vision 2030 is reshaping every sector, from industry to agriculture, construction, energy, entertainment, and tourism. REC is committed to serving and advancing this transformation.



THE OPPORTUNITY IN NUMBERS

$134 Billion

Construction market 2025 growing to $186 billion by 2031

3rd Globally

FDI destination among emerging markets

56%

Non-oil share of GDP (up from 45% in 2016)

63%

Population under 35 largest youth market in region

4.6%

Projected GDP growth 2026

122 Million

Visitors welcomed in 2025 (target: 150 million by 2030)


STRATEGIC PARTNERSHIP
THE WORLD'S NO. 1 TRADE FAIRS
COME TO RIYADH IN 2026...
Messe Düsseldorf
REC
شركة معارض الرياض
Riyadh Exhibitions Company
interpack
PROCESSING & PACKAGING
drupa
no. 1 for printing technologies
THE WORLD'S NO. 1 TRADE FAIR FOR PLASTICS AND RUBBER
THE WORLD'S NO. 1 TRADE FAIR FOR PROCESSING & PACKAGING
THE WORLD'S NO. 1 TRADE FAIR FOR PRINTING TECHNOLOGIES
20th EDITION
Saudi
Print & Pack
3rd EDITION
Saudi
Smart Manufacturing



THE REC ADVANTAGE
WHY MARKET LEADERS CHOOSE US

Direct Access To Decision-Makers

REC platforms connect exhibitors with senior stakeholders from both the private and public sectors, enabling high-value engagement that drives real business outcomes.

Sustained Success For Over Four Decades

REC flagship events are established market leaders, trusted to generate qualified leads, close deals, and build long-term partnerships.

Strategic Partnerships With The No. 1 Trade Fairs

Through a strong network of local and international partnerships, REC delivers exhibitions that combines the best of global know how with local expertise.

Government Relations & Public Sector Access

REC close collaboration with key ministries and public entities ensures its events are aligned with national priorities and provide direct access to strategic sectors and initiatives.


VISION رؤية
2030



46

YEARS OF BUILDING CONNECTIONS

1980 – 2026 Performance

550+
Exhibitions Organized

150K+
Exhibitors Hosted

5M+
Visitors Welcomed

All Economic Sectors Served





360° EVENTS

TRADE EXHIBITIONS

To be a driving force behind the Kingdom's economic transformation and diversification, connecting the Kingdom with global markets, fostering opportunities, and attracting the latest technologies and solution providers aligned with the Kingdom's Vision 2030.

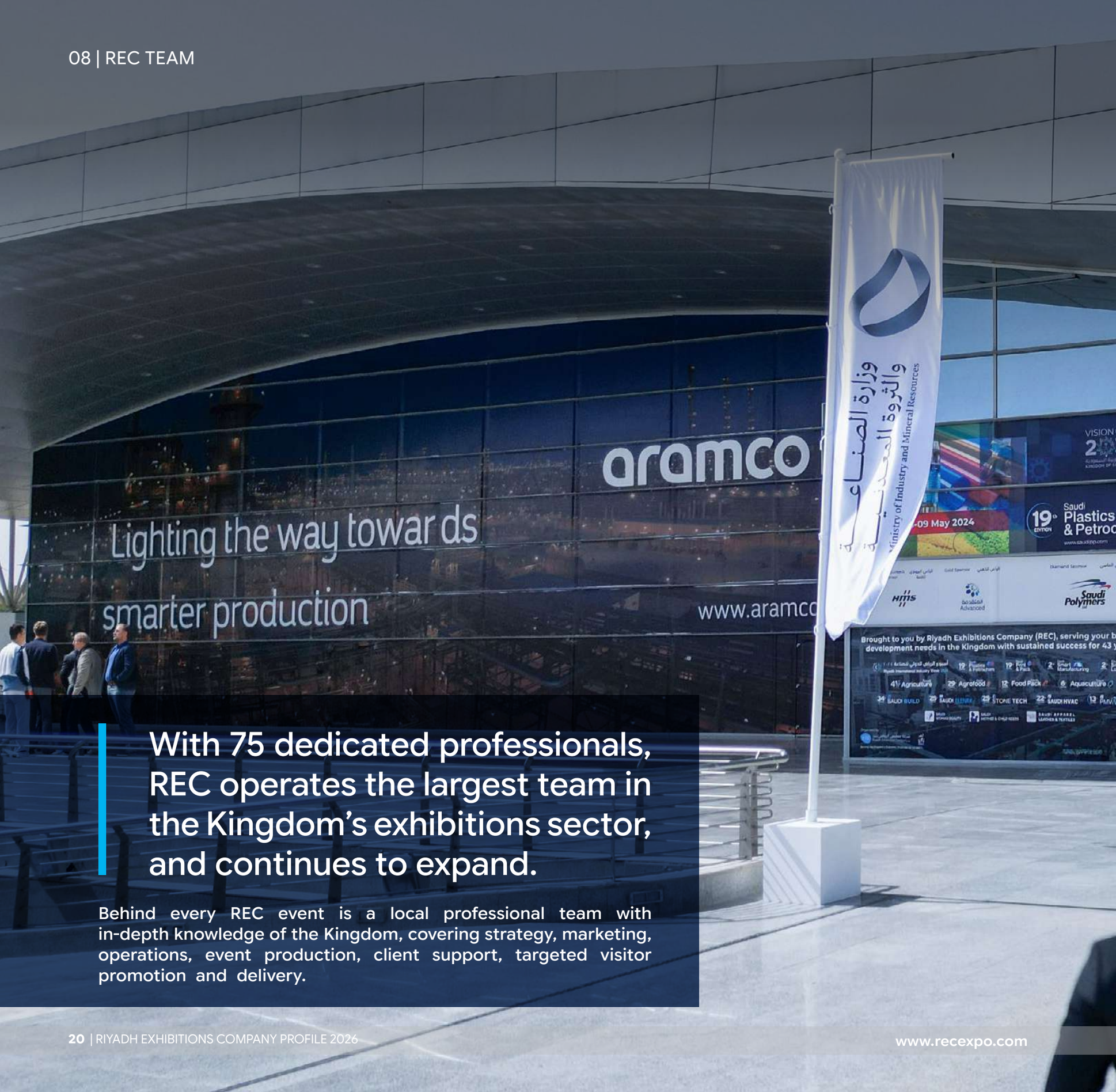
CONFERENCES & SUMMITS

High-level knowledge forums featuring industry leaders, policymakers, and technical experts. All REC conferences are CPD-certified, providing recognized professional development credits.

CPD CERTIFIED
The CPD Certification Service

PRODUCTION SERVICES

Strategic advisory and delivery services for ministries, government entities, chambers of commerce and embassies. From concept development to execution, REC brings 46 years of expertise to every engagement.



With 75 dedicated professionals, REC operates the largest team in the Kingdom's exhibitions sector, and continues to expand.

Behind every REC event is a local professional team with in-depth knowledge of the Kingdom, covering strategy, marketing, operations, event production, client support, targeted visitor promotion and delivery.



REC SPECIALIZED PROFESSIONAL TEAMS

REC structure ensures consistency, precision, and performance across every touchpoint, delivering seamless experiences for exhibitors, partners, and visitors.

Event Management

Marketing & Sponsors

In-house Ad Agency with Comprehensive Services

AI Solutions & Web Development

Participant Services

Operations & Logistics

WHAT SETS REC TEAM APART

Four decades of unmatched local experience plus, global partners with 79 years' experience each with equally impressive global networks.

- **Market-Leading Events:** Long track record across different industries: Agriculture, construction, energy, manufacturing, lifestyle and more.
- **Accuracy and Promptness:** Devoted professionals delivering tailored services around the clock right here in the Kingdom
- **Global Partners:** That are in-tune with global leaders with 79 years' of experience in specialized sectors and global networks that they lead as the No. 1's world-wide.

INTERNATIONAL STANDARDS. MEASURABLE OUTCOMES.

ufi The Global Association of the Exhibition Industry

UFI Member since 1984

Since: 1984

The Global Association of the Exhibition Industry

CPD CERTIFIED The CPD Certification Service

Certified Conferences

Accredited Provider

Continuing Professional Development

PROFESSIONAL SERVICES

1. Strategic event development and concept design
2. Speaker sourcing and conference programming
3. Workshops, masterclasses, and technical sessions
4. B2B matchmaking and hosted buyer programs
5. On-site event management and logistics
6. Media coordination and PR coverage
7. Venue and catering liaison

SECTOR-DEFINING EVENTS ACROSS KEY INDUSTRIES

Partnering With Global Leaders

INDUSTRIAL SECTOR

21st EDITION Saudi Plastics & Petrochem | Powered by:

21st EDITION Saudi Print & Pack | Powered by: drupa | interpack PROCESSING & PACKAGING

4th EDITION Saudi Smart Logistics

3rd EDITION Saudi Smart Manufacturing | Industrial Transformation SAUDI ARABIA a HANNOVER MESSE event

AGRICULTURE SECTOR

43rd EDITION Saudi Agriculture | 43rd EDITION Poultry | 43rd EDITION Livestock | 43rd EDITION Mills, Feed & Animal Health

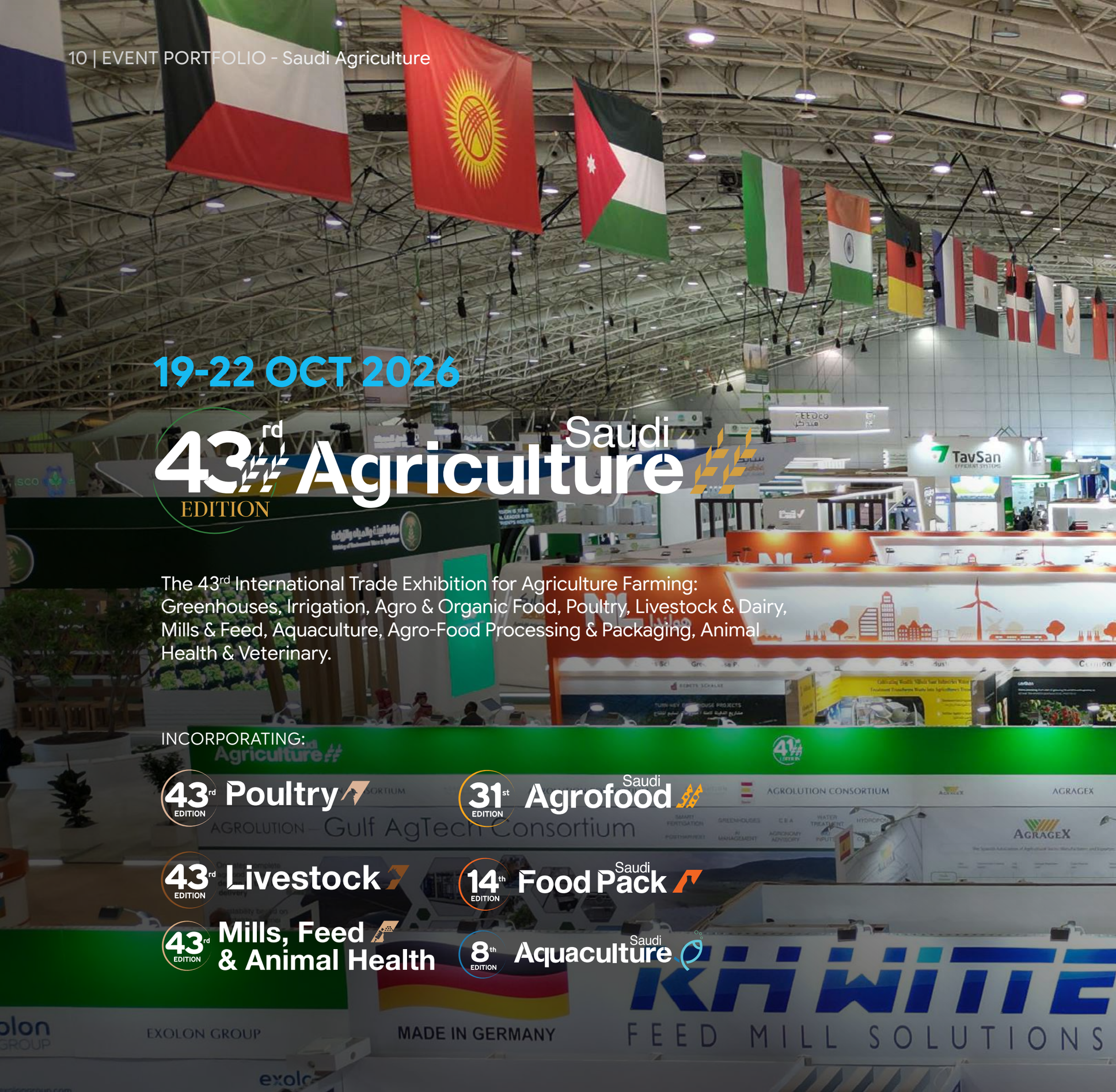
31st EDITION Saudi Agrofood | 14th EDITION Saudi Food Pack | 8th EDITION Saudi Aquaculture

BUILDING & ENERGY SECTOR

36th EDITION SAUDI BUILD | 27th EDITION SAUDI ELENEX | ISK SODEX SAUDI

LIFESTYLE SECTOR

SAUDI LIFESTYLE WEEK
FASHION . SPORTSWEAR . DESIGN



19-22 OCT 2026

43rd EDITION Saudi Agriculture

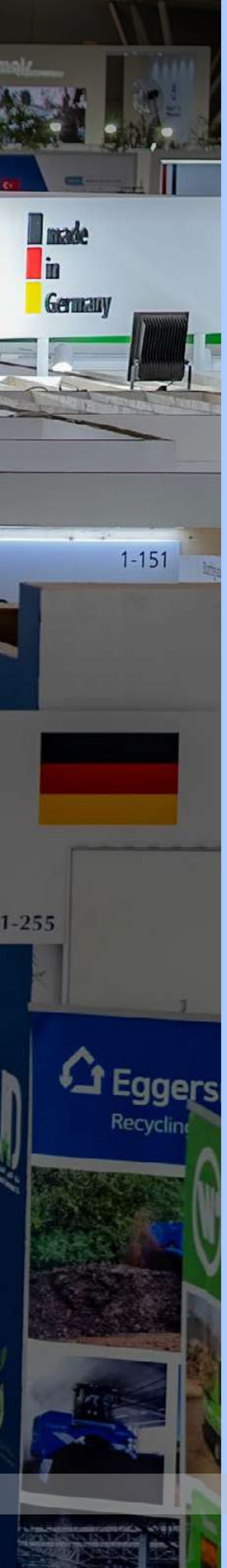
The 43rd International Trade Exhibition for Agriculture Farming: Greenhouses, Irrigation, Agro & Organic Food, Poultry, Livestock & Dairy, Mills & Feed, Aquaculture, Agro-Food Processing & Packaging, Animal Health & Veterinary.

INCORPORATING:

- 43rd EDITION Poultry
- 31st EDITION Saudi Agrofood
- 43rd EDITION Livestock
- 14th EDITION Saudi Food Pack
- 43rd EDITION Mills, Feed & Animal Health
- 8th EDITION Saudi Aquaculture


HALL 5
NL Netherlands
Innovating in agro & food for a thriving tomorrow.
المعرض الزراعي السعودي
AFEPASA
Sulphur from microorganisms for microorganisms
Saudi Agriculture
41st EDITION
FERVALLE
INDUSTRIAS QUIMICAS FERVALLE
VISTA JARDIN S.L.
ANDRITZ
SCAN TO VIEW WEBSITE


Germany
Hidroten
made
in
Germany
Flat Bottom Silos
Hopper Bottom Silos
Bulk Discharge Silos



2025 in Numbers

26.4K
Exhibition space (sqm.)

444
Exhibitors

32.7K
Visitors

34
Countries

10
Country Pavilions

6
Halls

Countries Participated

Partners, Sponsors & Featured Exhibitors across the years

Conference in Numbers in 2025

71
Speakers from 19 countries

19
Sessions

12
Panel Discussions

4
Keynote Addresses

3
Expert Presentations


وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture
يساهم القطاع الزراعي بنحو
118 مليار ﷼
في الناتج المحلي
The agricultural sector contributes approximately 118 billion
riyals to the GDP



وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture

Under the patronage of the Ministry of Environment, Water and Agriculture, the 42nd edition of Saudi Agriculture took place from 20–23 October 2025 at the Riyadh International Convention & Exhibition Center. The exhibition incorporated Saudi Poultry, Saudi Livestock, Saudi Mills, Feed & Animal Health, Saudi Agro-Food, Saudi Food-Pack and Saudi Aquaculture, bringing together the full agricultural and food value chain.




NEOM نيوم
NEOM نيوم


SALIC
سالك
SALIC
سالك


كيمياء وتواصل
سابك


معادن
MAADEN
معادن
MAADEN
TOPIAN
NEOM


صندوق التنمية الزراعية
Agricultural Development Fund


AgriServ
تعرف على شروط ومتطلبات طلب خدمات الشركة
الدليل التفاعلي
شركة صروح الزراعية
Sorouh Agricultural Co.
الشركة الوطنية
لخدمات الزراعية
AgriSer


نقاع
الهيئة العامة للأمن الغ
al Food Security Authority (GFSA)




ARASCO
أراسكو
أعلاف أراسكو للدواجن
ARASCO Poultry Feed


فقيه
Fakieh
المراعي
Almarai


UFMC
أعلاف المتحدة
United Feeds
amc
4
10
30+
8
4+


الشركة الوطنية لإمدادات الحبوب
National Grain Supply Company
سابل
SABIL


NL هولندا
BOM Greenhouses
Bom Group
2-171
2-173
VAV
Bom Group
NL Netherlands
Farming the Future


GREAT
BRITAIN & NORTHERN IRELAND
UK Pavillion
UK Pavillion
Farmix
UKRI
Innovate UK
MADE IN KOREA
Region of Murcia
SPAIN
إسبانيا
SIAP SPAIN


Germany
CESCO
CESCO
55 PLANTS worldwide


المعرض الزراعي السعودي
AGROBIOLOGY
CROP HIGH YEILD AND PROTECT CONSULTING
AGROBIOLOGY
CROP NUTRITION
Netherland


SOLEM
PRIME
5-123
REMOTE CONNECTED GARDEN
حديقة متصلة عن بعد
SOLEM
WATERING | POOL | LIGHTING
السقي | المسبح | الإضاءة


2-259
2-257
AFEPASA
SUL TECH
Sulphur from microorganis
for microorganisms


Big Dutchma


KYRGYZ
EXPORT
Jordan



02-05 NOV 2026

36th EDITION SAUDI BUILD

The 36th International Trade Exhibition for Construction Materials and Building Technologies: Doors & Windows, Interior Finishes, Sanitary Ware, Kitchens, Floor Coverings, Elevators, Wood, Stone & Technologies and Plant, Machinery & Vehicles (PMV).

CO-LOCATED WITH:

27th EDITION SAUDI ELENEX

INCORPORATING:

ISK SODEX SAUDI

The 27th International Trade Exhibition For Electricity, HVAC-R, Electromechanical, Lighting, Renewable Energy, and Tools & Safety.

SCAN TO VIEW WEBSITE


Al Nasser Group
Haicable
AL-Janoub For Electric
SHINEART
AOPEE
Türkiye
Turkish Construction Materials
ELIT CONTRACT FURNITURE
Türkiye
ALAMRY GROUP
مجموعة العمري
ALAMRY GROUP
ISETLAK
Thaler





2025 in Numbers

25.1K
Exhibition space (sqm.)

420
Exhibitors

25.3K
Visitors

22
Countries

8
Country Pavilions

6
Halls

Countries Participated

Partners, Sponsors & Featured Exhibitors across the years

Conference in Numbers in 2025

38
Speakers from 19 countries

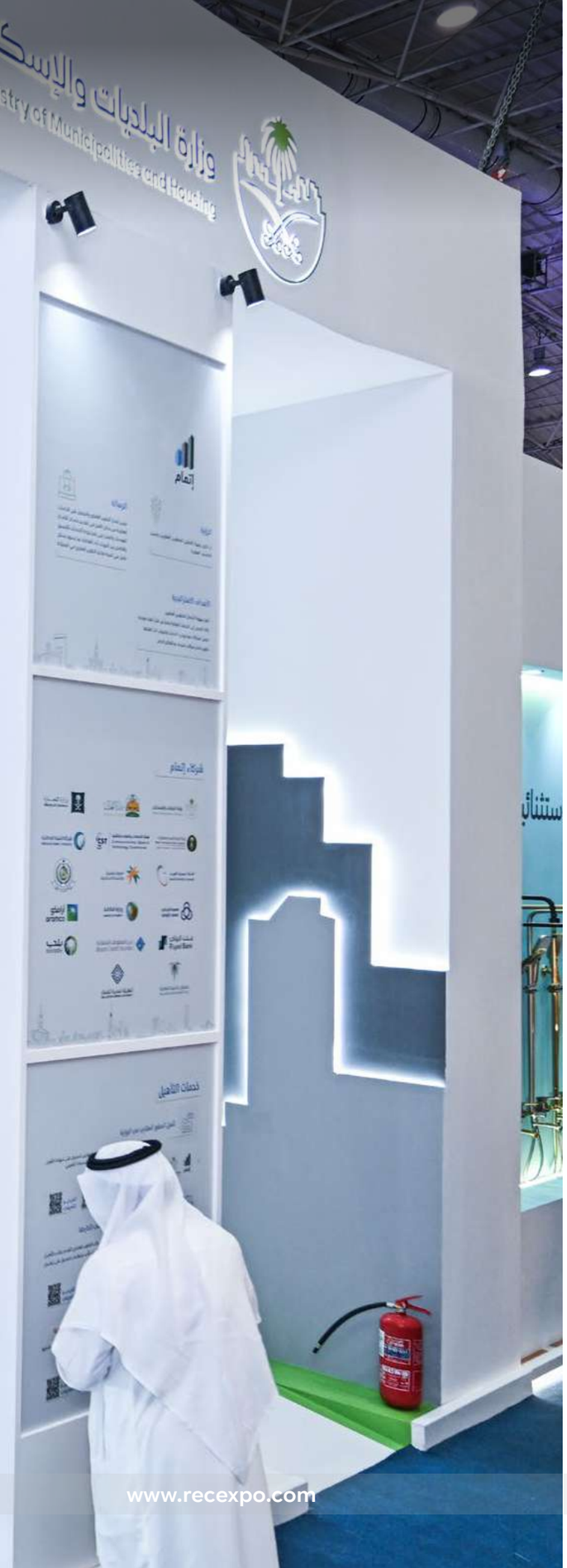
13
Sessions

7
Panel Discussions

2
Keynote Addresses

4
Expert Presentations


alfanar
وزارة البلديات والإسكان
الأهداف
Masa



وزارة البلديات والإسكان
Ministry of Municipalities and Housing

Under the patronage of the Ministry of Municipalities and Housing, Riyadh Exhibitions Co., organized the 35th Saudi Build exhibitions. The event incorporated Doors & Windows, Interior Finishing, Stone Tech & PMV Tech exhibitions, from 3-6 November 2025, at the Riyadh International Convention and Exhibition Center.




اسمنت اليمامة
YAMAMA CEMENT


الخزف السعودي
Saudi Ceramics
صناعة سعودية
الخزف السعودي
Saudi Ceramics


Meshkati
مشكاتي
Meshkati
مشكاتي


دهانات الجزيرة
Jazeera Paints
High Performance Coatings
دهانات عالية الأداء


محطة البناء
BUILD STATION
CERAMIC & PORCELAIN
STEECO
CONCRETE PRODUCTS SOLUTIONS


الفنار
alfanar
alfanar SMART
IoT Platform & Cloud
Granada


ORINO
SICOR


masdar
مصدر
WHITE SWAN
SLIDING DOOR SYSTEM SOLUTIONS
Hettich
SLIDING SYSTEM


madeinitaly.gov.it
ITALIA
PLASTICA ALFA
multypexalfa
multypertalfa
Pex-Al-Pex
Pert-Al-Pert
Pert


CzechTrade
Czech Trade Promotion Agency
Halla
European lighting manufacturer
Halla UK (London)
Halla (Prague)
Halla ME (Dubai)
TechniStone
We are a premium quality engineered stone producer
BEMETA


KESSEL
SAUDI ENERGY
Everything from one source
The KESSEL system
Bathroom drains
Floor drains
Shower channels
Wall drains
from bad smell
from leakage
from insects


SAUDI BUILD
STONE TECH
PMV TECH
CREE BUILDINGS / GRUPO CASAIS
Design Composite GmbH
WONDA - The Hidden Syphon
Advantage Austria
KLH Massivholz GmbH
Lenzing Jacketing
Sustainable Construction in the Middle East
SUSTAINABLE ARCHITECTURAL PANELS
AUSTRIA
KLH
KLH


pve
CHINA
GUANGDONG LIANG
LIGHTING TECHNOLOGY


MADE IN RUSSIA
MOSCOW REGION
MY
BUSINESS
export support
Moscow region
YIXIN
AL YAMAM


STONE TECH
PMV TECH
Yimmer GmbH
COMMERCIAL PRODUCTS
Project
ICONIC TOWER OF EGYPT
Project
Riyadh BRT Statio


AL HOLDINGS LIMITED
GOLDEN POWER FUJIAN
GREEN HABITAT GROUP CO.,LTD
1A
326
1A
324
DECINA STONE
MARBLE
OWN QUARRIES
NATURE STONE
cinastone.com

21-24 JUNE 2026

Riyadh International Industry Week 2026

21st EDITION

Saudi Plastics & Petrochem

Powered by:

The 21st International Exhibition for Plastics & Petrochemicals Comprehensive Sector Technologies.
Powered by: K "The World's No. 1 Trade Fair for Plastics and Rubber."

21st EDITION

Saudi Print & Pack

Powered by: drupa, interpack PROCESSING & PACKAGING

The 21st International Trade Exhibition for Printing & Packaging Comprehensive Sector Technologies.
Powered by: Drupa "The World's No. 1 Trade Fair for Printing Technologies" and Interpack "The World's No. 1 Trade Fair for Processing & Packaging."

4th EDITION

Saudi Smart Logistics

The 4th International Trade Exhibition for Logistics & Warehousing.



In partnership with:

Messe
Düsseldorf

SCAN TO VIEW WEBSITE





2026 in Numbers

Sold out show despite challenges...

Due to well known geopolitical situation that started at the end of February 2026, the 21st edition of PPPP was moved from mid April to June 19 to 24. The only Riyadh international event that was not canceled or moved to the fall period. The decision was made as a result of REC's total alignment with national priorities and commitment to confirm that Riyadh was safe and open to serve its local and international stakeholders.

Thanks to the collaboration of all our stakeholders: Ministry of Industry and Mineral Resources support and participation, our partners that flew from Dusseldorf , their excellencies the Ambassadors that participated, our unwaivering local and International exhibitors, and the professionals and trade buyers that participated that made the 21st edition of Plastics and Petrochemicals-K and Print Pack- Interpack and Drupa, a sold out show.

We also recognize at this exceptional event the role of the REC team of 75 professionals that never gave up and supported our stake holders to conduct their business in safety and comfort at the center of the largest market in the Middle East region despite all the challenges...

14.5K
Exhibition space (sqm.)

342
Exhibitors

24.3K
Visitors

17
Countries

7
Country Pavilions

4
Halls

Countries Participated

SAUDI ARABIA, AUSTRIA, BAHRAIN, CANADA, CHINA, EGYPT, GERMANY, INDIA, ITALY, JORDAN, PAKISTAN, QATAR, SOUTH KOREA, SWITZERLAND, TAIWAN, UNITED ARAB EMIRATES, UNITED KINGDOM

Partners, Sponsors & Featured Exhibitors across the years

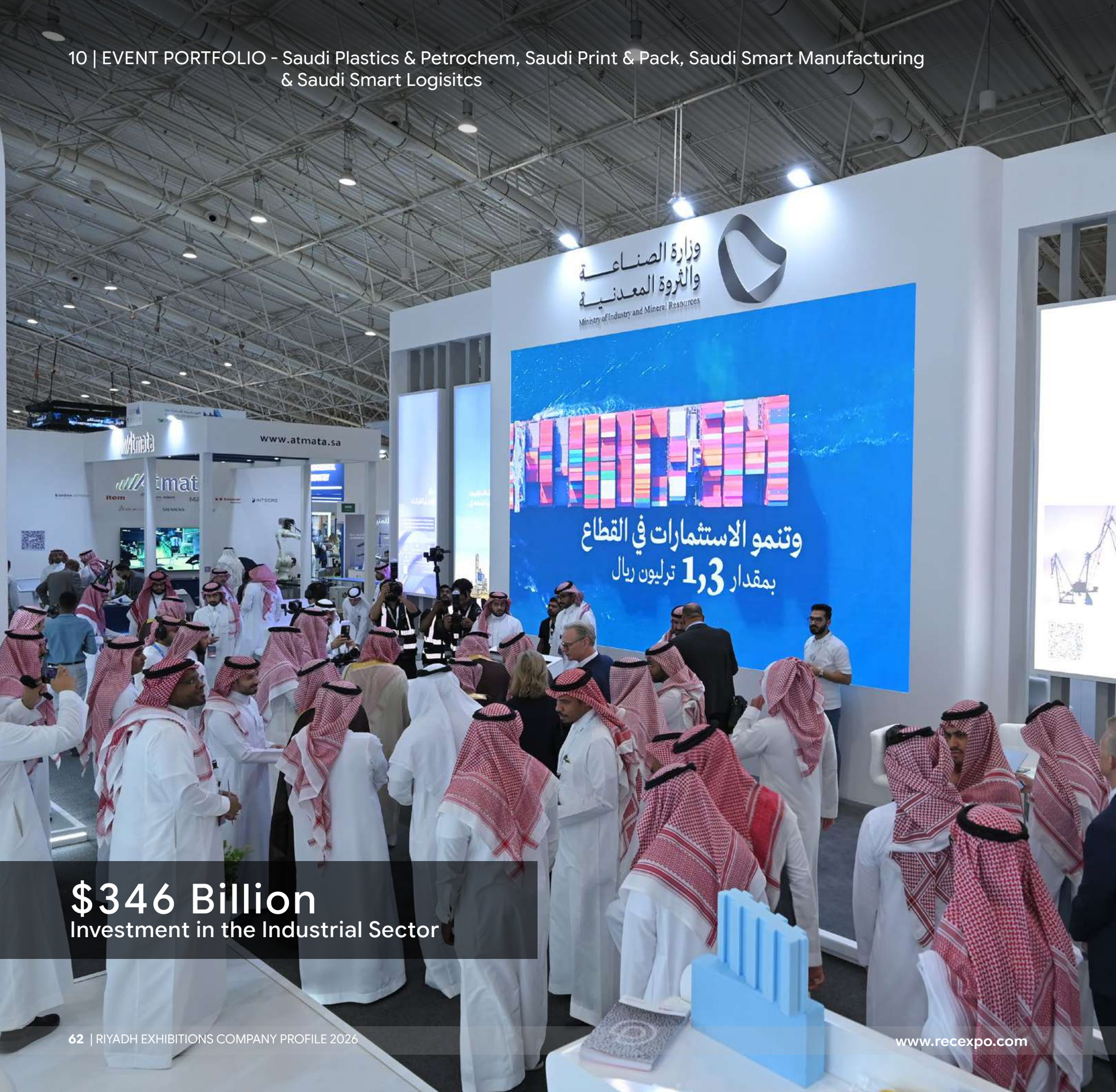
Conference in Numbers in 2026

40
Speakers

7
Panel Discussions

7
Case Study Presentations

3
Keynote Addresses



$346 Billion
Investment in the Industrial Sector



وزارة الصناعة والثروة المعدنية
Ministry of Industry and Mineral Resources

Riyadh International Industry Week 2026 was held under the patronage of the Ministry of Industry and Mineral Resources. The Ministry booth hosted major industrial sector growth and support enablers including and support enablers including ESNAD, Industrial Center, Modon, the Local Content & Government Procurement Authority, Saudi Exports, Saudi Exim, Saudi Made, Saudi Geological Survey and Saudi Industrial Development Fund.




aramco
Lighting the way towards
smarter production
Riyadh International Industry Week
Saudi Plastics & Petrochem
Saudi Print & Pack
Saudi Smart Manufacturing
Saudi Polymers
sabic
aramco


سابك
sabic
EVERYDAY MATTERS
SAUDI MADE


TASNEE
التصنيع
Social Responsibility
TASNEE
التصنيع


POLYPROPYLENE
APPLICATIONS
المتقدمة
Advanced
Expanding
Our Vision


Saudi
Polymers
LLC
Gulf Polymers
Distribution Company FZCO


ASTRA POLYMERS™
أستـرا بوليـمـرز
YOUR FINEST SOURCE OF MASTERBATCH
GLOBAL PRESENCE


3P
Gulf GROUP
مصانع الخليجية
NEW PRODUCTS
منتجات جديدة
GARBAGE BAG HEAVY DUTY
PIPE
مواسير
Saudi Plastics & Petrochem
SAUDI MADE
GUJI


Zamil
Shaping Solutions
Plastics
Al Sama Printing
& Sundries Manufactur


الوطنية للصناعة
AL WATANIA FOR INDUSTRIES
REDA
Chemicals


tpack
Saudi Plastic Factory Co.


REDA Chemicals


Canon
MAKE IT
ITALI


Jidco
جدكو
Rila
GULF CARTON


MEMCO
MEMCO
MEMCO


RIFAF
Automated Intralogistic Solutions
ALSAD
RIFAF
Automated Intralogistic Solutions


SAR
Why partner with SAR?
ASIBEX
VIYK
SAUDI ARABIA RAILWAYS


iot²


ITALIA
ITALIA
UR FUTURE, NOW
Sidel
YOUR PARTNER IN PERFORMANCE
AMAPLAST
ITALIA
Bandera_3-129
BANDERA
BE PART
BLOWN FILM
FLAT DIE
Sidel
BANDERA

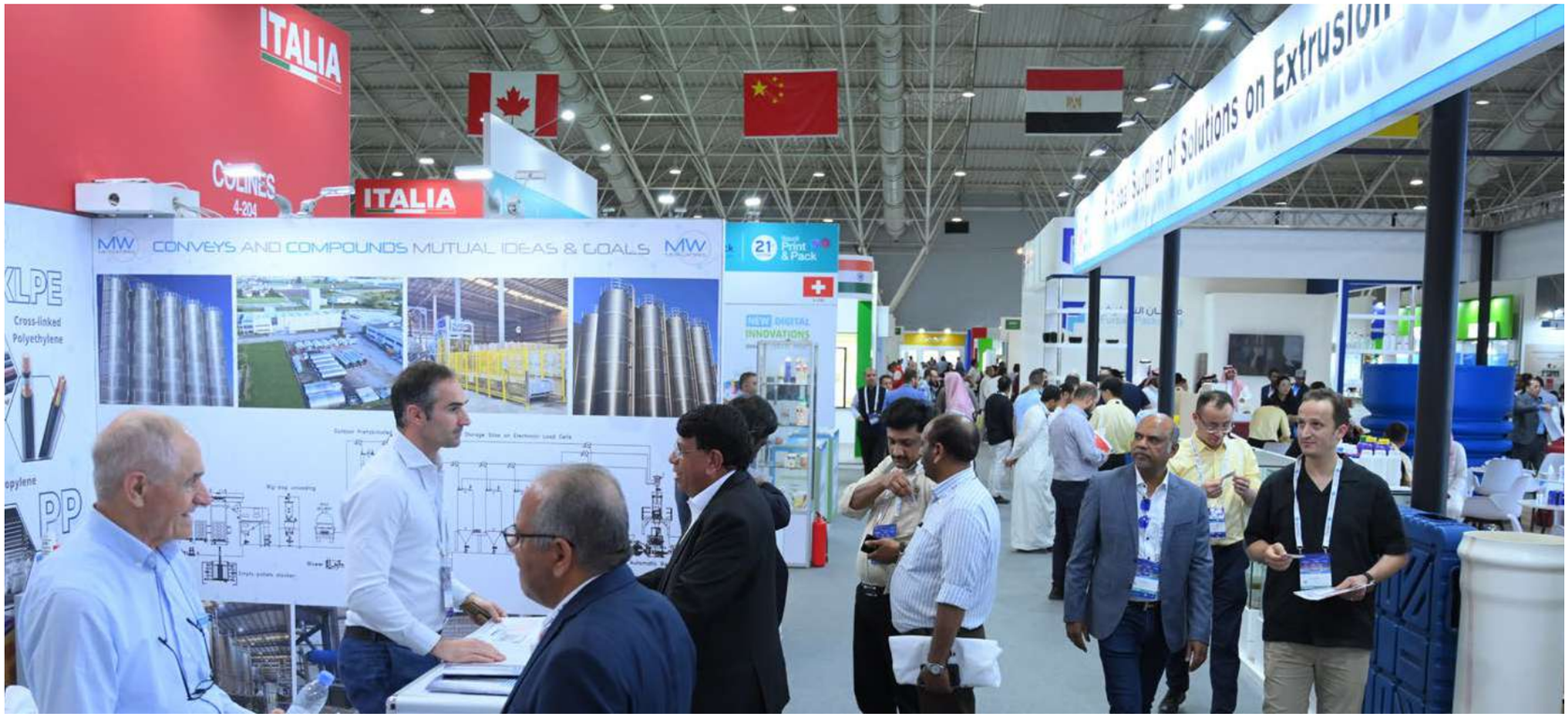

3-425
LYNX POWERFORMER – film material from roll
Food container Egg-trays Clamp-shells Lids
transport trays Technical parts Plant-trays
RUDHOLZER
LYNX POWERFORMER
Thermoforming Technology
Food container Egg-trays Clamp-shells
All machines are in-mold-cut ready


15+ projects
in the Middle East
Clients worldwide
starts with great
collaboration
SWISSLOG

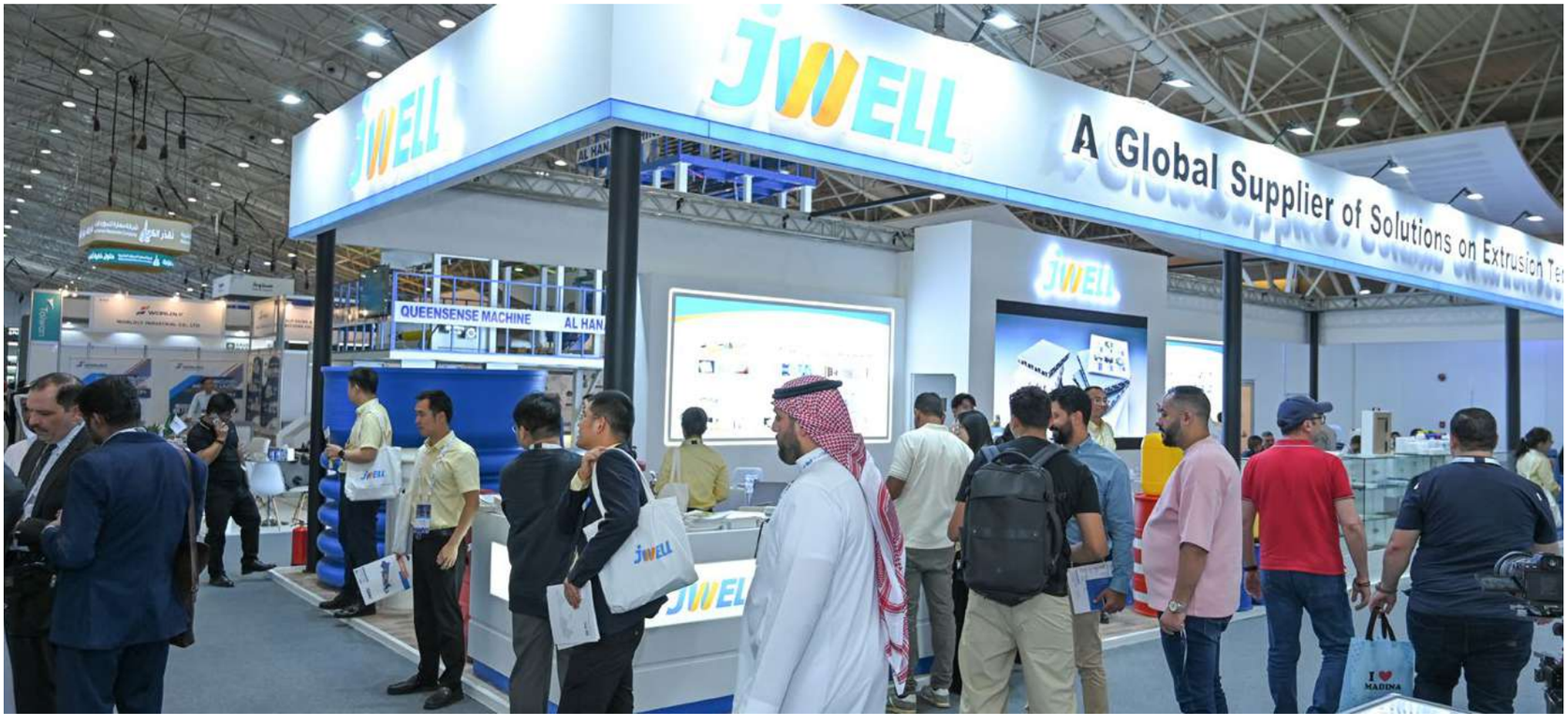

3-124
WELCOME TO ECOPLAST CONSULTING'S
FREE SUPPORT SERVICES
Saudi Plastics & Petrochem
Saudi Print & Pack
BLOWN FILM
Master Every Blown Film Application With Top Line Performance.


Türkiye
Turkish
Recycling Made Simple
POLYSTAR
POLYSTAR
TAIWAN


Germany
exelliq
baffenfeld-cincinnati
BG PLA


ITALIA
ITALIA
CONVEYS AND COMPOUNDS MUTUAL IDEAS & GOALS
Cross-linked Polyethylene
PP
21 Saudi Print & Pack
NEW DIGITAL INNOVATIONS


ECON
ECON
ECON
ECON
PELLETIZING
IS IN OUR
DNA
UNDERWATER
PELLETIZING
SYSTEMS


JWELL
A Global Supplier of Solutions on Extrusion
QUEENSENSE MACHINE

30 NOV - 02 DEC 2026

Industrial Transformation
SAUDI ARABIA

a HANNOVER MESSE event

The World's No. 1 Industrial Transformation Network: Automation and Industry 4.0, Digital Technologies, Communications & 5G Solutions, Material Handling & Intra-logistics, Energy Solutions and Additive Manufacturing.

In partnership with:

وزارة الصناعة والثروة المعدنية
Ministry of Industry and Mineral Resources

Deutsche Messe

SCAN TO VIEW WEBSITE


مركز التصنيع والإنتاج المتقدم
Advanced Manufacturing and Production Center
مرحبا بكم في
التحول الصناعي
في السعودية
ندعوكم للمشاركة في
قمة مستقبل التحول الصناعي
لذوي الاختصاص والاتجار فقط
JOIN US AT
THE FUTURE OF INDUSTRIAL TRANSFORMATION SUMMIT
TRADE PROFESSIONALS ONLY
تفضلوا بزيارة
DON'T MISS
قمة مستقبل التحول الصناعي
THE FUTURE OF INDUSTRIAL TRANSFORMATION
صنعة الاستراتيجية والتركيز على السوق
STRATEGY AND MARKET FOCUS STAGE
صنعة الأتمتة والتقنيات الناشئة
AUTOMATION & EMERGING TECHNOLOGY STAGE
صنعة الرقمنة والذكاء الاصطناعي والبيانات الضخمة
DIGITIZATION AI AND BIG DATA STAGE
المنطقة التفاعلية للروبوتات
ROBOTICS INTERACTIVE ZONE
المنطقة التفاعلية للتصنيع بالإضافة (الطباعة ثلاثية الأبعاد)
ADDITIVE MANUFACTURING ZONE (3D PRINTING)
ساحة التطبيقات
APPLICATION PARK
منطقة الشركات الناشئة
STARTUPS ZONE
منطقة المستثمرين
INVESTORS ZONE
YOKOGAWA
Deutsche Messe
The number 1 Global event in Industrial Transformation with over 4,000 state of the art industry leaders in IR4.0 Technologies:
AI, Robotics, Automation, digitization, Communications, Energy, and total manufacturing solutions. Deutsche Messe has also created the leading network of industrial Transformation around the world in China, Australia, Singapore, Turkey, and Mexico.
HANNOVER MESSE EVENTS WORLDWIDE
INDUSTRY, ENERGY AND LOGISTICS
Deutsche Messe


منطقة المقيمين
ASSESSORS ZONE
مركز التصنيع والإنتاج المتقدم
ADVANCED MANUFACTURING AND PRODUCTION CENTER
VMH ROBOTICS EXPERIENCE CENTRE
من التقييم إلى التنفيذ
ng Excellence: Success Stories of Industrial
ormation



وزارة الصناعة والثروة المعدنية
Ministry of Industry and Mineral Resources

Under the esteemed patronage of the Ministry of Industry and Mineral Resources, Industrial Transfromation Saudi Arabia has been established the Kingdom's industrial revolution. This landmark event is a joint venture between Riyadh Exhibitions Company and Deutsche Messe, designed to align with the core pillars of Saudi Arabia Vision 2030.




SIEMENS
KoçDigital
BOSCH
Bosch Manufacturing Solutions | BMG
Invented for life
BOSCH
The Future of AI,
Made Real
Asset Management
Supply Chain Management
BOSCH
g Technology | BT



2025 in Numbers

8.1K
Exhibition space (sqm.)

283
Exhibitors

8.4K
Visitors

18
Countries

Countries Participated

Partners, Sponsors & Featured Exhibitors across the years

Summit in Numbers in 2025

110
Speakers from 18 countries

24
Sessions

30
Case Studies

8
Masterclasses and Worskhops

4
Stages


حصلنا على
جائـزة
التميز
للابتكار
EGI
MODON


King Abdullah University of Science and Technology
KAUST


SAUDI EXIM
+150
Markets
The Saudi EXIM Bank has enabled the Kingdom's products and services to reach more than 150 markets around the world.
SAUDI EXIM


Especially in the industry
and logistics sectors
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY


alfanar
FIELD SERVICES
Testing & Commissioning
Operation & Maintenance


AHQ
AHQ
AHQ


SIEMENS
SIEMENS
SIEMENS
SIEMENS
Technology to transform the everyday


ENGINEERED TO OUTRUN
ABB
ABB
مرحبا
Welcome
ABB
ABB
ENGINEERED TO OUTRUN


ENGINEERED
TO OUTRUN
ABB
Qubris
GE VERNOVA


YOKOGAWA
Co-innovating tomorrow
Industrial Automation to Industrial Autonomy - IA2IA
GE VERNOVA


Rockwell Automation
expanding human possibility®


BOSCH
BOSCH
BOSCH


Microsoft
Nommas.ai


ARA
VM HOLDING
COMPANY LIMITED


نمذجة
Namthaja


KoçDigital
platform 360
Sustainability AI
KoçDigital
META Industry 4.0 Leader
IDC MarketScape 2025
Review the Assessment

أسبـوع أسلـوب الحيـاة السعـودي

SAUDI LIFESTYLE WEEK

The Saudi Lifestyle Week International Trade Exhibition for Fashion, Sportswear & Active Wear, Footwear & Accessories, Textiles, and Interior Design.

In partnership with:

honegger

SCAN TO VIEW WEBSITE


E IN ITALY
أنسجة
4-428/4-529
MAGLIFICIO MAGGIA
LANIFICIO ROMA
3-339
FOOTWEAR & ACCESSORIES
WALDLÄUFER
KENNEL
SCHMENGE
4-428/4-529
MAGLIFICIO MAGGIA


BABYBOTTE
ROMAGNOLI
SAIKA
Saudi Lifestyle Week
صالة كبار الشخصيات
LOUNGE



2025 in Numbers

4.7K
Exhibition space (sqm.)

168
Brands Exhibiting

2.8K
B2B Visitors

14
Countries

Dedicated Saudi B2B platform, bringing international and local talent together with Saudi and GCC wholesale buyers, distributors, agents, franchise partners, e-commerce / omni-channel category buyers, developers, and industry decision-makers shaping the Kingdom's next wave of lifestyle growth. Hosted in Riyadh, the commercial heart of the Saudi market, the show is built for real business outcomes: market entry, partner discovery, distribution conversations, and buyer engagement across fashion, sportswear, and design.










SHARESWISS
SHARESWISS
Share
Share
SwissFermented


HOH – HOFERHECHT
STICKEREIEN
AUSTRIA


FONTANA
JACKAL MILANO


LOTTUSSE
ODDA
STUDIO LIA ETOILE
RIA MENORCA
SPAIN
oada
shoes from spain

ALIGNED WITH NATIONAL PRIORITIES

Ministry of Industry & Mineral Resources

Advanced Manufacturing & Production Center

شركة أساس لتطوير وتشغيل المدن الصناعية
ASAS for Developing & Operating Industrial Cities
أساس ASAS

MODON مدن
الهيئة السعودية للمدن الصناعية ومناطق التقنية
Saudi Authority for Industrial Cities and Technology Zones

SIDF
صندوق التنمية الصناعية السعودي

SAUDI EXIM
بنك التصدير و الاستيراد السعودي

المركز الصناعي
Industrial Center

إسناد
ESNAD
الشركة السعودية لخدمات التعدين
SAUDI MINING SERVICES CO.

SAUDI EXPORTS
Saudi Exports Development Authority

SAUDI MADE

هيئة المساحة الجيولوجية السعودية
SAUDI GEOLOGICAL SURVEY
www.sgs.org.sa

هيئة المحتوى المحلي والمشتريات الحكومية
Local Content & Government Procurement Authority

الهيئة الملكية للجبيل وينبع
Royal Commission for Jubail & Yanbu

وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture

وزارة البلديات والإسكان
Ministry of Municipalities and Housing

وزارة الاتصالات وتقنية المعلومات
MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY

صندوق التنمية الزراعية
Agricultural Development Fund
المملكة العربية السعودية

الشركة الوطنية للخدمات الزراعية
AgriServ

المركز الوطني لأبحاث وتطوير الزراعة المستدامة
NATIONAL RESEARCH AND DEVELOPMENT CENTER FOR SUSTAINABLE AGRICULTURE

ريف السعودية
Saudi Reef

الهيئة العامة للأمن الغذائي
General Food Security Authority (GFSA)

مركز وقاء | WEQAA CENTER
المركز الوطني للوقاية من الآفات النباتية والأمراض الحيوانية ومكافحتها
National Center for the Prevention & Control Of Plants Pests & Animal Diseases

الجمعية السعودية للزراعة العضوية
Saudi Organic Farming Association
SOFA

رؤية VISION 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

National Industrial Development and Logistics Program

جامعة الملك عبدالله للعلوم والتقنية
King Abdullah University of Science and Technology

جامعة الملك سعود
King Saud University

صندوق تنمية الموارد البشرية
HUMAN RESOURCES DEVELOPMENT FUND

OVER 150 THOUSAND CLIENTS AND PARTNERS SERVED, INCLUDE:

aramco
سابك sabic
التصنيع TASNEE
المتقدمة Advanced
SAR الخطوط الحديدية السعودية SAUDI ARABIA RAILWAYS
iot2
MEMCO
Saudi Polymers LLC
Zamil Plastics
3P Gulf GROUP
الوطنية للصناعة AL WATANIA FOR INDUSTRIES
شركة مصنع البلاستيك السعودي Saudi Plastic Factory Co.
أستـرا بوليـمـرز ASTRA POLYMERS
AL-SHARQ
GULF CARTON الجبر
AL SAMANI
Ravago MIDDLE EAST
تطـــور Tatawwar
Flow PROGRESSIVE LOGISTICS
هاي بلاست HIGH PLAST
RIFAF Automated Intralogistic Solutions
الأكاديمية السعودية اللوجستية Saudi Logistics Academy
STARLINKS We deliver
DB SCHENKER

سالك SALIC
Saudi Agricultural and Livestock Investment Company

NEOM

TOPIAN. NEOM

سابك sabic
Agri-Nutrients

معادن MA'ADEN

سابل SABIL
الشركة الوطنية لإمدادات الحبوب
National Grain Supply Company

المراعي Almarai

المتحدة UNITED
amc شركة الذرة العربية arabian maize co.
UFMC

أراسكو ARASCO

فقيه Fakieh

أصول الوسط

دواجن الوطنية
AL WATANIA POULTRY

المطاحن الأولى
FIRST MILLS

FEEDco فيدكو

nadec

AE-GROUP
DESARROLLO & CRECIMIENTO

altaleb GROUP
الطالب

SQUARE ROOT
MARITIME

AGRICOOL GROUP

التكامل الوطنية للزراعة
ALTAKAMUL
NATIONAL AGRICULTURE

تلال الصحراء
للخدمات البيطرية ش.ذ.م.م
Desert Hills
For Veterinary Services Co. Ltd

ALSEHLI GROUP

الياسين الزراعية
ALYASEEN AGRI

شركة الضيف للاستثمار الزراعي
For Agricultural Investment Co. ALDAYFE

ARTAT أرطات
ENTERPRISE

AlKhumasia
For Feed and Animal Products
الخماسية للأعلاف والإنتاج الحيواني

مشاتل البستان
Al Bustan Nurseries 1983

الجماز للزراعة
al jammaz agriculture
member of al jammaz group عضو مجموعة الجماز

المتحدة للأعلاف
United Feeds

OVER 150 THOUSAND CLIENTS AND PARTNERS SERVED, INCLUDE:

اسمنت اليمامة
YAMAMA CEMENT

الخزف السعودي
Saudi Ceramics

دهانات الجزيرة
Jazeera Paints

masdar مصدر

مشكاتي
Meshkati

محطة البناء
BUILD STATION

مصاعد أطلس
ATLAS
ATLAS ELEVATORS

زينكو
zinco

RAK
CERAMICS

مصاعد جود
Jood Elevators

الفنار
alfanar

ABYAT
HOME OF HOMES

TORINO
ELEVATORS

بدائل
Badael

BC
مفهوم البناء
BUILDING CONCEPT

عسيب للدهانات
AsseebPaints

SANAD
ELEVATORS

GULFPOWER
ELECTRICAL POWER GENERATORS

القفاري للأدوات الصحية
AlGafary Sanitary Ware
1998

الغمراس
ديكور داخلي - أرضيات خشبية
interior decoration - wood floor
MAG

AL TAKAMOL

DM
DESERT MACHINERY
آليات الصحراء

عالم الخزائن
CLOSETS WORLD

صقر الجزيرة
AlJazirah Falcon
Since 1994
منذ ١٩٩٤

فانوس
FANOS
Lighting
للإنارة

BANAMCO
KITCHENS

AL ZAMIL
Industry, Trade & Transport
الزامل
للصناعة و التجارة و النقل

Al Sarif
الصريف

NEPROPLAST

SIEMENS

GE VERNOVA

ABB

BOSCH
Invented for life

YOKOGAWA

Rockwell Automation

天機控股有限公司
VM HOLDING
COMPANY LIMITED

Microsoft

KoçDigital

nami
a 3D Printing Company

Voxel 3D

NCG

META 2i
industrial intelligence

AHQ
مجموعة شركات عبد الهادي عبد الله القحطاني وأولاده
Abdel Hadi A. Al-Qahtani & Sons Group of Companies
Tariq Al-Qahtani & Brothers طارق القحطاني وإخوانه

العبيكان للحلول الرقمية
Obeikan
Digital Solutions

Mastek
Trust. Value. Velocity

IMMENSA

Nataj نتاج
لتكتل المنظمات غير الربحية الصناعية والتعدينية
Industrial and Mining Non-profits Hub

نمذجة
Namthaja

رؤية الخبراء EVC

كفاءة
KAFAA
Efficiency Excellence

CLEAR VISION

madein
ventures

QSS AI & ROBOTICS

منشآت
monsha'at
الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority

رقيم
Rqeem

MEDIA PARTNERS INCLUDE:

echo — MEDIA AD — نصنع الأثر

عالم البلاستيك plastech Middle East & North Africa

عالم التعبئة والتغليف packtech Middle East & North Africa

TecnA Plastics & Rubber

عين الرياض Eye Of Riyadh

PLASTICS INDUSTRY

PRM DISCOVER YOUR NEEDS

THE INDUSTRIAL Everything Industrial

CARGO INSIGHTS

Actualidad Marítima y Portuaria

PANGEA by panco

fitāmeen

UFO FREIGHT

packaging middle east & africa MEA

DX TALKS

BRM BRANDS REVIEW MAGAZINE

BBN BREAKBULK.NEWS

FinanceWorld MAGAZINE

Blooming

PROJECT CARGO Weekly

THE GLOBAL HUES

PACKAGING WORLD INSIGHTS





Looking Plas
Service for Plastic Industry



Logistics MIDDLE EAST

CHEMI

江苏江信息传媒 | 塑胶工业 PLASTICS INDUSTRY

The poultry magazine aviNews avicultura.info

ASIAN MANUFACTURERS JOURNAL

Chemical Trading Guide echem

vr 2026-28-06

Gulf AGRICULTURE
YOUR GATEWAY TO THE MIDDLE EAST AGRIBUSINESS

الزراعة في العالم العربي
ARAB WORLD AGRIBUSINESS

FOOD BUSINESS
GULF & MIDDLE EAST

AgriFuture
MIDDLE EAST & AFRICA

POULTRY & LIVESTOCK
Middle East & Africa

الدواجن السعودية
Saudi Poultry

LIVESTOCK & POULTRY
MIDDLE EAST & ASIA

Fesilah

SCAVO

DAR DAKKAH

ceramic focus
magazine

ربان السفينة
Robban Assafina

الصناعة والتجارة
ALAM ALSINA'A W ALTTIJARAH
مجلة سعودية ربع سنوية تعنى برجال الأعمال والغرف التجارية واللجان الوطنية

FARMERS REVIEW AFRICA

The 8th Edition
TAIWAN SMART AGRIWEEK

ALLMA.NET
Machinery • Exhibition

YURT
ONLINE AGRO EXCHANGE

zeus INTERNATIONAL
GULFOOD TECH

Gulf Industry

Gulf Construction

ASTM
ASTM INTERNATIONAL

PLANT & EQUIPMENT

أملاك

oman building materials
connecting business

TRADEWHEEL.COM
Grow Businesses Globally

VENTURES onsite

JapanPro

FASTENER WORLD
www.fastener-world.com
Global Sourcing Media

OGN
OIL, GAS, PETROCHEMICALS & RENEWABLES

globalplast

MAKING EVERY EVENT IN THE KINGDOM THE GREATEST GATHERING OF THE LEADING LOCAL AND GLOBAL PROFESSIONALS...

- REC Board of Directors

For 46 years, Riyadh Exhibitions Company has served the Kingdom's national priorities and the business development needs of companies around the world. Whether you're looking to enter the Saudi market, expand your regional presence, or connect with decision-makers across key industries, REC is ready to help you succeed.

REC شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

CONTACT INFO

PHONE:
+966 9200 24020

EMAIL:
info@recexpo.com

WEBSITE:
www.recexpo.com

SOCIAL MEDIA:

ADDRESS:
Al Ulaya, Al Muruj District 6709
Unit Number: 19, Riyadh 12281-2576, KSA