REC شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

رؤية VISION 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

RIYADH EXHIBITIONS COMPANY PROFILE

47 years delivering global know how and local expertise, matching national priorities with solution providers, at the center of the largest market in the Middle East...

www.recexpo.com







THE LEADING MEETING PLACE FOR EXHIBITORS, TRADE BUYERS, PROJECT OWNERS, OFFICIALS, AND SPECIFIERS...

REC delivers a broad range of leading international Events, trade fairs, conventions, conferences, seminars, providing 360 event organizing services.



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META 2i



INDUSTRY PIONEERS, SERVING YOUR NEEDS WITH SUSTAINED SUCCESS

For 47 years, Riyadh Exhibitions Company has been privileged to play a role in the Kingdom's remarkable journey. From REC's first exhibition in 1980 to today, REC has remained committed to one mission: building platforms that connect Saudi Arabia with the world.

As Vision 2030 transforms every sector of our economy, REC stands ready to serve. REC's customer-centric culture, commitment to sustainability, and deep familiarity with the Kingdom's evolving business landscape ensures the delivery of events aligned with national priorities and international standards.

REC's team's distinctive motivation and tailored expertise, combined with up-to-date event management tools, make REC the trusted partner for companies seeking to enter or expand in Saudi Arabia.

Whether you are exploring this market for the first time or strengthening your presence, we invite you to partner with REC. Together, we can build something remarkable.

H.R.H Prince Saud bin Turki Al-Faisal
Chairman of the Board of Directors



> Riyadh Exhibitions Company has been fully committed to delivering world-class exhibitions that create lasting value for our partners and support the Kingdom's economic ambitions.

> Sold out shows with additional structures, 7 Halls, and held at the only permanent international standards facility with an accessible metro station...



SAUDI ARABIA'S PREMIER PARTNER SINCE 1980

In 1980, as the Kingdom was launching its ambitions development plans, Riyadh Exhibitions Company organized its first international trade exhibition, presenting a professional platform and gateway to the entry of the latest technologies and solutions to serve the Kingdom's national priorities.

47 years later, REC has grown alongside the nation. From those early days of oil-driven development to the diversified economy of Vision 2030, REC has been there, building the platforms where business happens.

Founded in
1980

UFI Member since
1984

ufi The Global Association of the Exhibition Industry

REC Flagship Events include:
2027

- Riyadh International Industry Week 2027 — 22nd Edition Saudi Plastics & Petrochem — Powered by:
- Riyadh International Industry Week 2027 — 22nd Edition Saudi Print & Pack — Powered by: drupa, interpack PROCESSING & PACKAGING
- Riyadh International Industry Week 2027 — 5th Edition Saudi Smart Logistics & Warehousing
- 44th Edition Saudi Agriculture
- 36th Edition SAUDI BUILD
- 27th Edition SAUDI ELENEX
- SAUDI LIFESTYLE WEEK
- HANNOVER MESSE — Industrial Transformation SAUDI ARABIA






NEOM



GLOBAL KNOW-HOW... LOCAL EXPERTISE

Delivered through top of the line international and regional partnerships and the largest Kingdom focused team.

Powered by a robust network of local and international partnerships, REC delivers world-class exhibitions with deep regional insight connecting the Kingdom's decision-makers and trade buyers across key sectors shaping the development of the Kingdom's national priorities.

Royalty, Ministers, Leading Professionals converge at REC events...





VISION

To be a driving force behind the Kingdom's economic transformation and diversification, connecting the Kingdom with global markets, fostering opportunities, and attracting the latest technologies and solution providers aligned with the Kingdom's Vision 2030.

MISSION

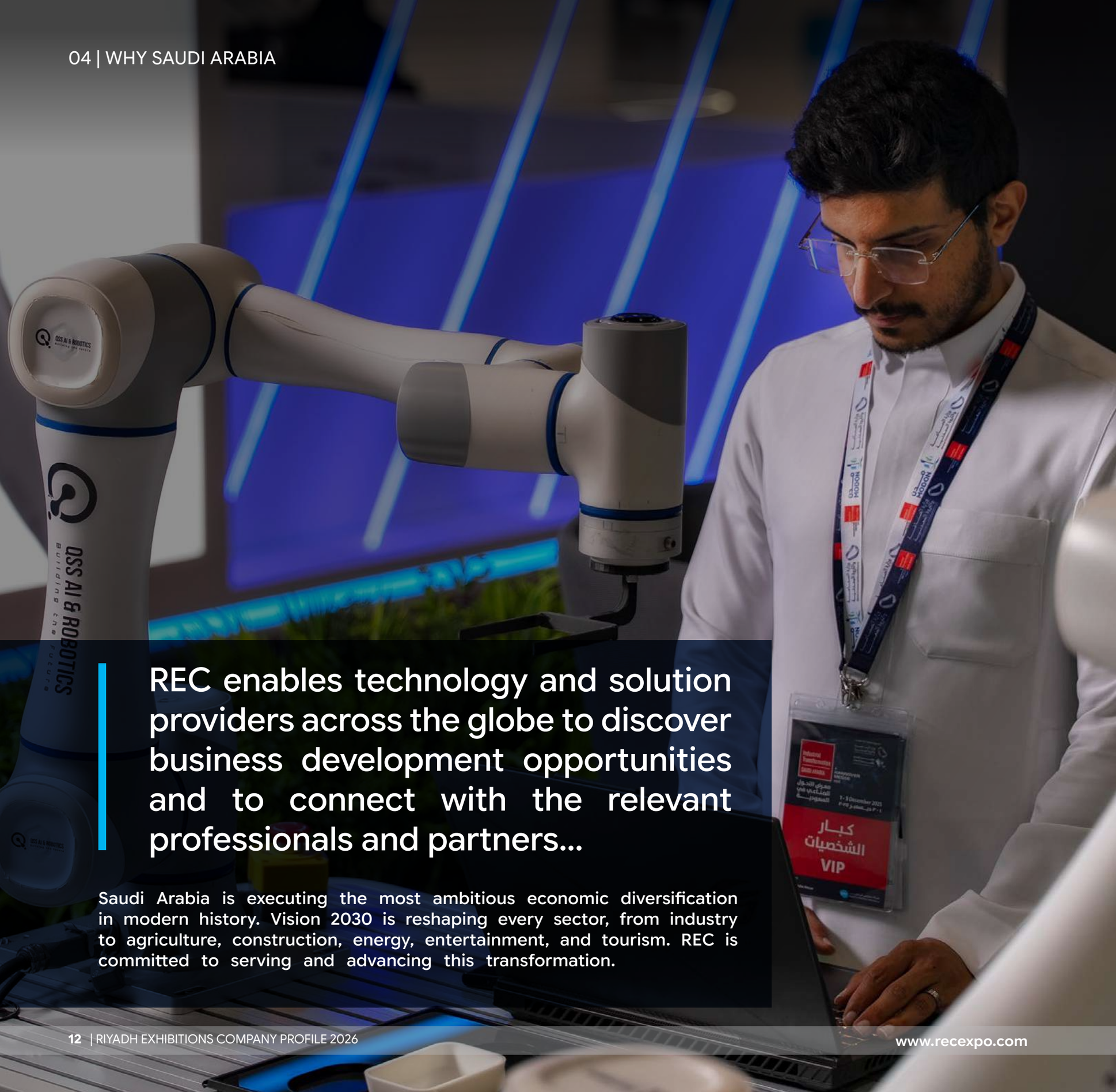
REC designs and delivers world-class events, trade fairs, conferences, and a networking business platforms that connect supply with demand, enable partnerships, and drives measurable growth across priority sectors.

STRATEGIC OBJECTIVE

To deliver the biggest economic impact to Saudi Arabia through leading trade development platforms that connect public and private sectors' needs with the best technologies and solution providers from around the globe.

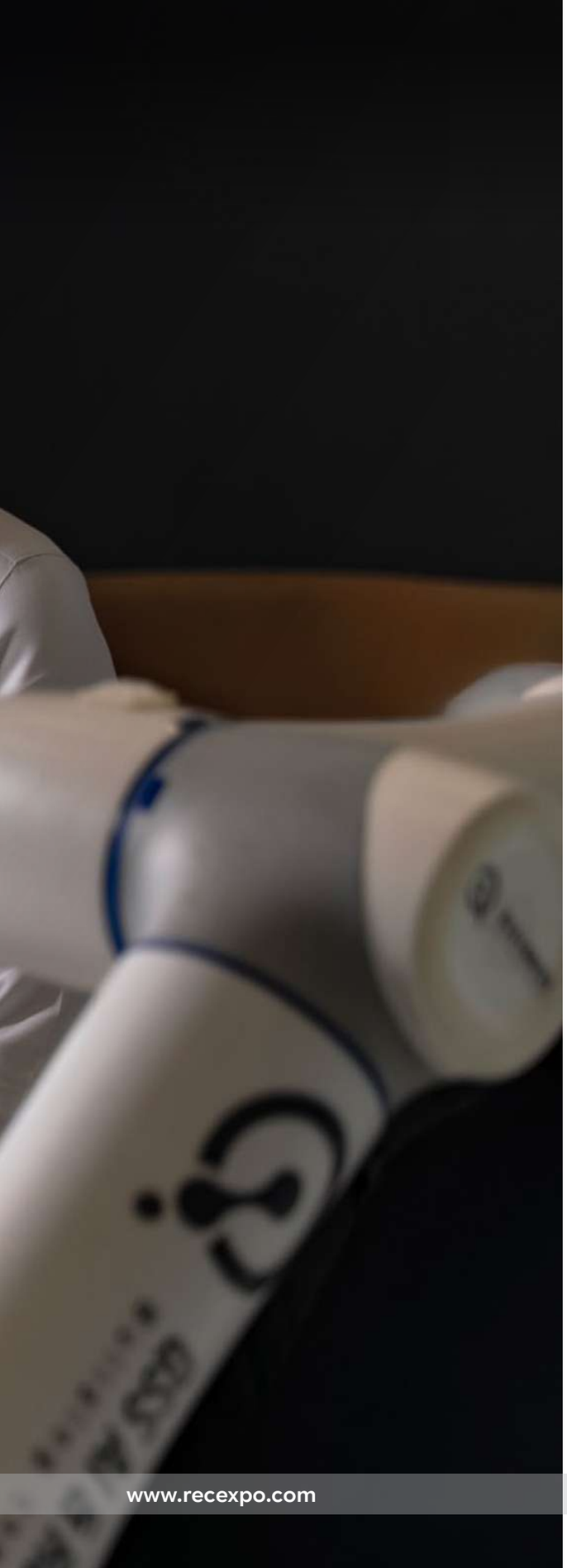
REC VALUES

- Excellence
- Partnership
- Integrity
- Impact
- Innovation



REC enables technology and solution providers across the globe to discover business development opportunities and to connect with the relevant professionals and partners...

Saudi Arabia is executing the most ambitious economic diversification in modern history. Vision 2030 is reshaping every sector, from industry to agriculture, construction, energy, entertainment, and tourism. REC is committed to serving and advancing this transformation.



THE OPPORTUNITY IN NUMBERS

$134 Billion

Construction market 2025 growing to $186 billion by 2031

3rd Globally

FDI destination among emerging markets

56%

Non-oil share of GDP (up from 45% in 2016)

63%

Population under 35 largest youth market in region

4.6%

Projected GDP growth 2026

122 Million

Visitors welcomed in 2025 (target: 150 million by 2030)


STRATEGIC PARTNERSHIP
THE WORLD'S NO. 1 TRADE FAIRS
COME TO RIYADH IN 2026...
Messe Düsseldorf
REC
شركة معارض الرياض
Riyadh Exhibitions Company
interpack
PROCESSING & PACKAGING
drupa
no. 1 for printing technologies
THE WORLD'S NO. 1 TRADE FAIR FOR PLASTICS AND RUBBER
THE WORLD'S NO. 1 TRADE FAIR FOR PROCESSING & PACKAGING
THE WORLD'S NO. 1 TRADE FAIR FOR PRINTING TECHNOLOGIES
20th EDITION
Saudi
Print & Pack
3rd EDITION
Saudi
Smart Manufacturing



THE REC ADVANTAGE
WHY MARKET LEADERS CHOOSE US

Direct Access To Decision-Makers

REC platforms connect exhibitors with senior stakeholders from both the private and public sectors, enabling high-value engagement that drives real business outcomes.

Sustained Success For Over Four Decades

REC flagship events are established market leaders, trusted to generate qualified leads, close deals, and build long-term partnerships.

Strategic Partnerships With The No. 1 Trade Fairs

Through a strong network of local and international partnerships, REC delivers exhibitions that combines the best of global know how with local expertise.

Messe Düsseldorf | drupa | interpack PROCESSING & PACKAGING | Deutsche Messe | HANNOVER MESSE

Government Relations & Public Sector Access

REC close collaboration with key ministries and public entities ensures its events are aligned with national priorities and provide direct access to strategic sectors and initiatives.


VISION رؤية
2030



47

YEARS OF BUILDING CONNECTIONS

1980 – 2027 Performance

550+

Exhibitions Organized

150K+

Exhibitors Hosted

5M+

Visitors Welcomed

All Economic Sectors Served





360° EVENTS

TRADE EXHIBITIONS

To be a driving force behind the Kingdom's economic transformation and diversification, connecting the Kingdom with global markets, fostering opportunities, and attracting the latest technologies and solution providers aligned with the Kingdom's Vision 2030.

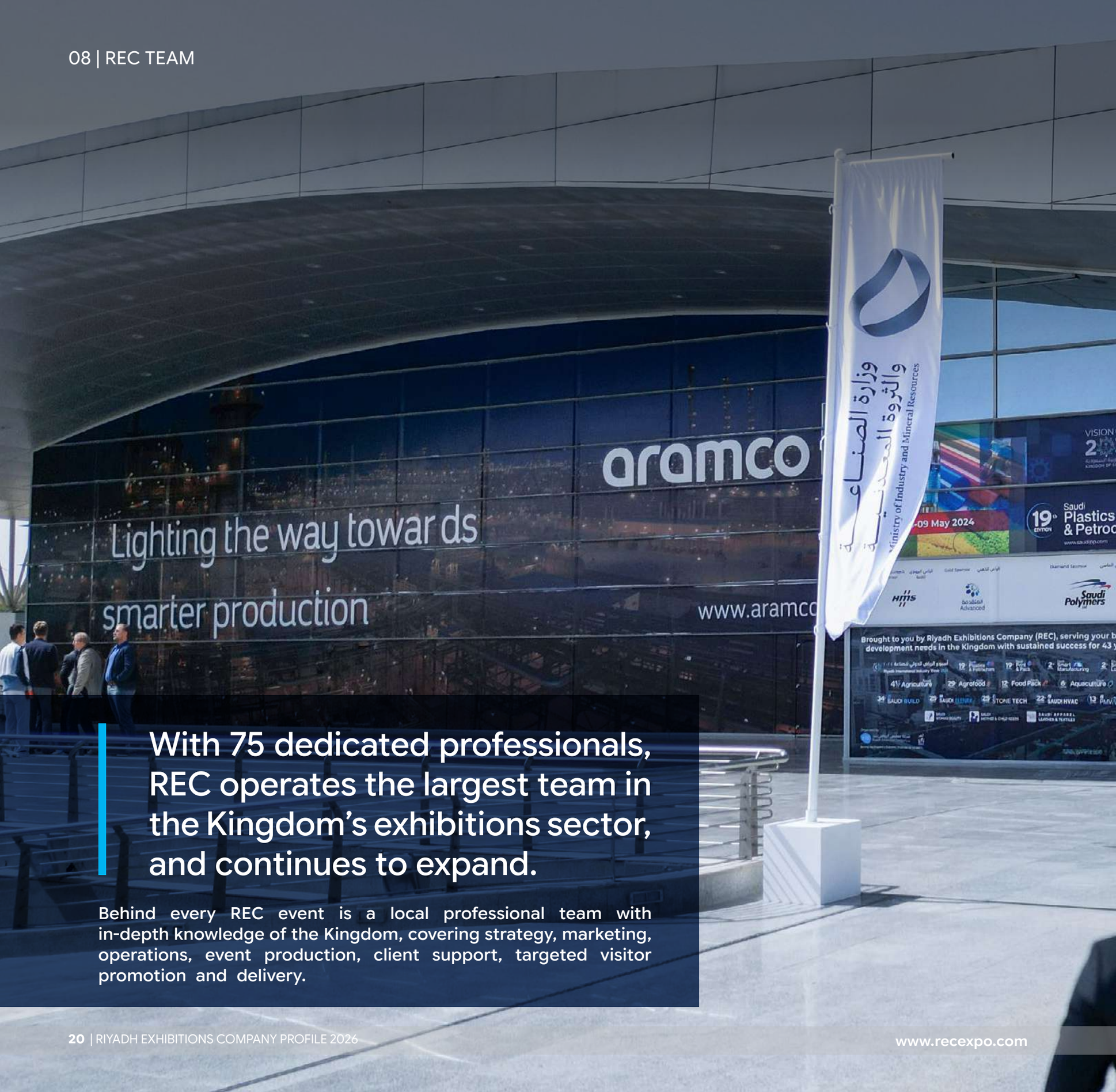
CONFERENCES & SUMMITS

High-level knowledge forums featuring industry leaders, policymakers, and technical experts. All REC conferences are CPD-certified, providing recognized professional development credits.

CPD CERTIFIED
The CPD Certification Service

PRODUCTION SERVICES

Strategic advisory and delivery services for ministries, government entities, chambers of commerce and embassies. From concept development to execution, REC brings 47 years of expertise to every engagement.



With 75 dedicated professionals, REC operates the largest team in the Kingdom's exhibitions sector, and continues to expand.

Behind every REC event is a local professional team with in-depth knowledge of the Kingdom, covering strategy, marketing, operations, event production, client support, targeted visitor promotion and delivery.



REC SPECIALIZED PROFESSIONAL TEAMS

REC structure ensures consistency, precision, and performance across every touchpoint, delivering seamless experiences for exhibitors, partners, and visitors.

Event Management

Marketing & Sponsors

In-house Ad Agency with Comprehensive Services

AI Solutions & Web Development

Participant Services

Operations & Logistics

WHAT SETS REC TEAM APART

Four decades of unmatched local experience plus, global partners with 79 years' experience each with equally impressive global networks.

- **Market-Leading Events:** Long track record across different industries: Agriculture, construction, energy, manufacturing, lifestyle and more.
- **Accuracy and Promptness:** Devoted professionals delivering tailored services around the clock right here in the Kingdom
- **Global Partners:** That are in-tune with global leaders with 79 years' of experience in specialized sectors and global networks that they lead as the No. 1's world-wide.

INTERNATIONAL STANDARDS. MEASURABLE OUTCOMES.

ufi The Global Association of the Exhibition Industry

UFI Member since 1984

Since: 1984

The Global Association of the Exhibition Industry

CPD CERTIFIED The CPD Certification Service

Certified Conferences

Accredited Provider

Continuing Professional Development

PROFESSIONAL SERVICES

1. Strategic event development and concept design
2. Speaker sourcing and conference programming
3. Workshops, masterclasses, and technical sessions
4. B2B matchmaking and hosted buyer programs
5. On-site event management and logistics
6. Media coordination and PR coverage
7. Venue and catering liaison

SECTOR-DEFINING EVENTS ACROSS KEY INDUSTRIES

Partnering With Global Leaders

INDUSTRIAL SECTOR

22nd EDITION Saudi Plastics & Petrochem | Powered by:

22nd EDITION Saudi Print & Pack | Powered by: drupa interpack PROCESSING & PACKAGING

5th EDITION Saudi Smart Logistics & Warehousing

3rd EDITION Saudi Smart Manufacturing | Industrial Transformation SAUDI ARABIA a HANNOVER MESSE event

AGRICULTURE SECTOR

44th EDITION Saudi Agriculture | 44th EDITION Poultry | 44th EDITION Livestock | 44th EDITION Mills, Feed & Animal Health

32nd EDITION Saudi Agrofood | 15th EDITION Saudi Food Pack | 9th EDITION Saudi Aquaculture

BUILDING/CONSTRUCTION & ENERGY SECTOR

36th EDITION SAUDI BUILD | 27th EDITION SAUDI ELENEX

LIFESTYLE SECTOR

SAUDI LIFESTYLE WEEK
FASHION . SPORTSWEAR . DESIGN



18-21 OCTOBER 2027

44th EDITION Saudi Agriculture

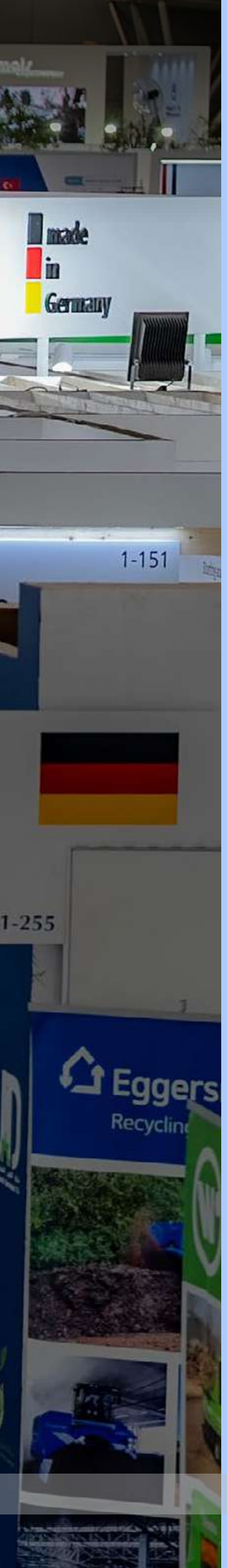
The 44th International Trade Exhibition for Agriculture Farming: Greenhouses, Irrigation, Agro & Organic Food, Poultry, Livestock & Dairy, Mills & Feed, Aquaculture, Agro-Food Processing & Packaging, Animal Health & Veterinary.

INCORPORATING:

- 44th EDITION Poultry
- 32nd EDITION Saudi Agrofood
- 44th EDITION Livestock
- 15th EDITION Saudi Food Pack
- 44th EDITION Mills, Feed & Animal Health
- 9th EDITION Saudi Aquaculture


HALL 5
NL Netherlands
Innovating in agro & food for a thriving tomorrow.
المعرض الزراعي السعودي
AFEPASA
Sulphur from microorganisms for microorganisms
Saudi Agriculture
41st EDITION
FERVALLE
INDUSTRIAS QUIMICAS FERVALLE
VISTA JARDIN S.L.
SCAN TO VIEW WEBSITE


Germany
Hidroten
made
in
Germany
Flat Bottom Silos
Hopper Bottom Silos
Bulk Discharge Silos



2025 in Numbers

26.4K
Exhibition space (sqm.)

444
Exhibitors

32.7K
Visitors

34
Countries

10
Country Pavilions

6
Halls

Countries Participated

Partners, Sponsors & Featured Exhibitors across the years

Conference in Numbers in 2025

71
Speakers from 19 countries

19
Sessions

12
Panel Discussions

4
Keynote Addresses

3
Expert Presentations


وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture
يساهم القطاع الزراعي بنحو
118 مليار ﷼
في الناتج المحلي
The agricultural sector contributes approximately 118 billion
riyals to the GDP



وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture

Under the patronage of the Ministry of Environment, Water and Agriculture, the 42nd edition of Saudi Agriculture took place from 20–23 October 2025 at the Riyadh International Convention & Exhibition Center. The exhibition incorporated Saudi Poultry, Saudi Livestock, Saudi Mills, Feed & Animal Health, Saudi Agro-Food, Saudi Food-Pack and Saudi Aquaculture, bringing together the full agricultural and food value chain.




NEOM نيوم
NEOM نيوم


SALIC
سالك
SALIC
سالك


كيمياء وتواصل
سابك


معادن
MAADEN
معادن
MAADEN
TOPIAN
NEOM


صندوق التنمية الزراعية
Agricultural Development Fund


AgriServ
تعرف على شروط ومتطلبات طلب خدمات الشركة
الدليل التفاعلي
شركة صروح الزراعية
Sorouh Agricultural Co.
الشركة الوطنية
لخدمات الزراعية
AgriSer


نقاع
الهيئة العامة للأمن الغ
al Food Security Authority (GFSA)




ARASCO
أراسكو
أعلاف أراسكو للدواجن
ARASCO Poultry Feed


فقيه
Fakieh
المراعي
Almarai


UFMC
أعلاف المتحدة
United Feeds
amc
4
10
30+
8
4+


الشركة الوطنية لإمدادات الحبوب
National Grain Supply Company
سابل
SABIL


NL هولندا
BOM Greenhouses
Bom Group
2-171
2-173
VAV
Bom Group
NL Netherlands
Farming the Future


GREAT
BRITAIN & NORTHERN IRELAND
UK Pavillion
UK Pavillion
Farmix
UKRI
Innovate UK
MADE IN KOREA
Region of Murcia
SPAIN
إسبانيا
SIAP SPAIN


Germany
CESCO
CESCO
55 PLANTS worldwide


المعرض الزراعي السعودي
AGROBIOLOGY
CROP HIGH YEILD AND PROTECT CONSULTING
AGROBIOLOGY
CROP NUTRITION
Netherland


SOLEM
PRIME
5-123
REMOTE CONNECTED GARDEN
حديقة متصلة عن بعد
SOLEM
WATERING | POOL | LIGHTING
السقي | المسبح | الإضاءة


2-259
2-257
AFEPASA
SUL TECH
Sulphur from microorganis
for microorganisms


Big Dutchma


KYRGYZ
EXPORT
Jordan



01-04 NOVEMBER 2027

36th EDITION SAUDI BUILD

The 36th International Trade Exhibition for Construction Materials and Building Technologies: Doors & Windows, Interior Finishes, Sanitary Ware, Kitchens, Floor Coverings, Elevators, Wood, Stone & Technologies and Plant, Machinery & Vehicles (PMV).

CO-LOCATED WITH:

27th EDITION SAUDI ELENEX

The 27th International Trade Exhibition For Electricity, HVAC-R, Electromechanical, Lighting, Renewable Energy, and Tools & Safety.

SCAN TO VIEW WEBSITE


ALAMRY GROUP
مجموعة العمري
Türkiye
Turkish Construction Materials
ELIT CONTRACT FURNITURE
SHINEART
AOPEE
Haicable
AL-Janoub For Electric
ISETLAK
Thaler





2025 in Numbers

25.1K
Exhibition space (sqm.)

420
Exhibitors

25.3K
Visitors

22
Countries

8
Country Pavilions

6
Halls

Countries Participated

Partners, Sponsors & Featured Exhibitors across the years

Conference in Numbers in 2025

38
Speakers from 19 countries

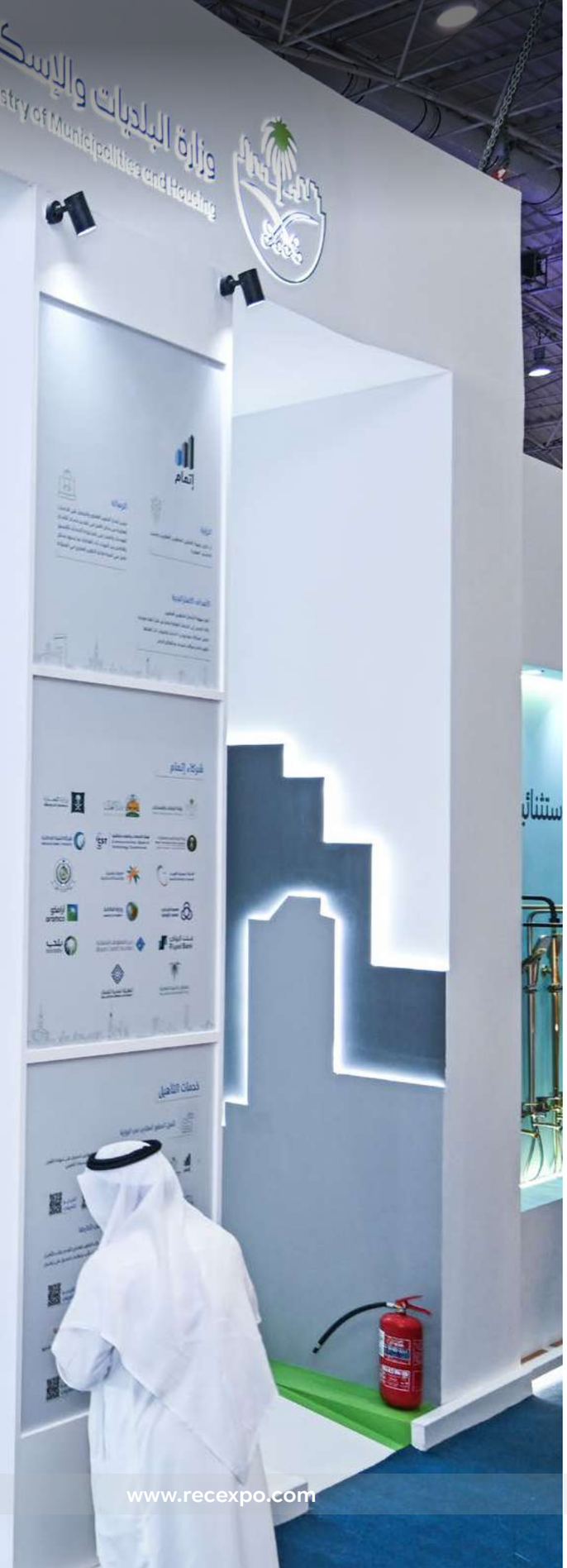
13
Sessions

7
Panel Discussions

2
Keynote Addresses

4
Expert Presentations


alfanar
وزارة البلديات والإسكان
الأهداف
Masa



وزارة البلديات والإسكان
Ministry of Municipalities and Housing

Under the patronage of the Ministry of Municipalities and Housing, Riyadh Exhibitions Co., organized the 35th Saudi Build exhibitions. The event incorporated Doors & Windows, Interior Finishing, Stone Tech & PMV Tech exhibitions, from 3-6 November 2025, at the Riyadh International Convention and Exhibition Center.




اسمنت اليمامة
YAMAMA CEMENT


الخزف السعودي
Saudi Ceramics
صناعة سعودية
الخزف السعودي
Saudi Ceramics


Meshkati
مشكاتي
Meshkati
مشكاتي


دهانات الجزيرة
Jazeera Paints
High Performance Coatings
دهانات عالية الأداء


محطة البناء
BUILD STATION
CERAMIC & PORCELAIN
STEECO
CONCRETE PRODUCTS SOLUTIONS


الفنار
alfanar
alfanar SMART
IoT Platform & Cloud
Granada


ORINO
SICOR


masdar
مصدر
WHITE SWAN
SLIDING DOOR SYSTEM SOLUTIONS
Hettich
SLIDING SYSTEM


madeinitaly.gov.it
ITALIA
PLASTICA ALFA
multypexalfa
multypertalfa
Pex-Al-Pex
Pert-Al-Pert
Pert


CzechTrade
Czech Trade Promotion Agency
Halla
European lighting manufacturer
Halla UK (London)
Halla (Prague)
Halla ME (Dubai)
TechniStone
We are a premium quality engineered stone producer
BEMETA


KESSEL
SAUDI ENERGY
Everything from one source
The KESSEL system
Bathroom drains
Floor drains
Shower channels
Wall drains
from bad smell
from leakage
from insects


SAUDI BUILD
STONE TECH
PMV TECH
CREE BUILDINGS / GRUPO CASAIS
Design Composite GmbH
WONDA - The Hidden Syphon
Advantage Austria
KLH Massivholz GmbH
Lenzing Jacketing
Sustainable Construction in the Middle East
SUSTAINABLE ARCHITECTURAL PANELS
AUSTRIA
KLH
KLH


pve
CHINA
GUANGDONG LIANG
LIGHTING TECHNOLOGY


MADE IN RUSSIA
MOSCOW REGION
MY
BUSINESS
export support
Moscow region
YIXIN
AL YAMAM


STONE TECH
PMV TECH
Yimmer GmbH
COMMERCIAL PRODUCTS
Project
ICONIC TOWER OF EGYPT
Project
Riyadh BRT Statio


AL HOLDINGS LIMITED
GOLDEN POWER FUJIAN
GREEN HABITAT GROUP CO.,LTD
1A
326
1A
324
DECINA STONE
MARBLE
OWN QUARRIES
NATURE STONE
cinastone.com

26-29 APRIL 2027

Riyadh International Industry Week 2027

22nd EDITION

Saudi Plastics & Petrochem

Powered by:

The 22nd International Exhibition for Plastics & Petrochemicals
Comprehensive Sector Technologies.
Powered by: **K "The World's No. 1 Trade Fair for Plastics and Rubber."**

22nd EDITION

Saudi Print & Pack

Powered by:

drupa

interpack
PROCESSING & PACKAGING

The 22nd International Trade Exhibition for Printing & Packaging
Comprehensive Sector Technologies.
Powered by: **Drupa "The World's No. 1 Trade Fair for Printing Technologies"**
and **Interpack "The World's No. 1 Trade Fair for Processing & Packaging."**

5th EDITION

Saudi Smart Logistics & Warehousing

The 5th International Trade Exhibition for Logistics & Warehousing.



In partnership with:

Messe Düsseldorf

SCAN TO VIEW WEBSITE





2026 in Numbers

Sold out show despite challenges...

Due to well known geopolitical situation that started at the end of February 2026, the 21st edition of PPPP was moved from mid April to June 19 to 24. The only Riyadh international event that was not canceled or moved to the fall period. The decision was made as a result of REC's total alignment with national priorities and commitment to confirm that Riyadh was safe and open to serve its local and international stakeholders.

Thanks to the collaboration of all our stakeholders: Ministry of Industry and Mineral Resources support and participation, our partners that flew from Dusseldorf , their excellencies the Ambassadors that participated, our unwaivering local and International exhibitors, and the professionals and trade buyers that participated that made the 21st edition of Plastics and Petrochemicals-K and Print Pack- Interpack and Drupa, a sold out show.

We also recognize at this exceptional event the role of the REC team of 75 professionals that never gave up and supported our stake holders to conduct their business in safety and comfort at the center of the largest market in the Middle East region despite all the challenges...

14.5K
Exhibition space (sqm.)

342
Exhibitors

24.3K
Visitors

17
Countries

7
Country Pavilions

4
Halls

Countries Participated

SAUDI ARABIA, AUSTRIA, BAHRAIN, CANADA, CHINA, EGYPT, GERMANY, INDIA, ITALY, JORDAN, PAKISTAN, QATAR, SOUTH KOREA, SWITZERLAND, TAIWAN, UNITED ARAB EMIRATES, UNITED KINGDOM

Partners, Sponsors & Featured Exhibitors across the years

Ministry of Industry & Mineral Resources, aramco, sabic, Vision 2030, National Industrial Development and Logistics Program, Advanced, Saudi Polymers, MEMCO, SAR Saudi Arabia Railways, Zamil Plastics, Al Watania for Industries, Gulf Group, Gulf Carton, Al-Sharq, Gulf Pack, Saudi Plastic Factory Co., Astra Polymers, Ravago, MD International MasterBatch Compound, HTTM, RIFAF Automated Intralogistic Solutions, GIC, neop, RFUFCO, Mohammed Alfurieh Factory, Tatawwar, Flow Progressive Logistics, High Plast, Riyadh Dynamics, Saudi Logistics Academy, Starlinks, DB Schenker

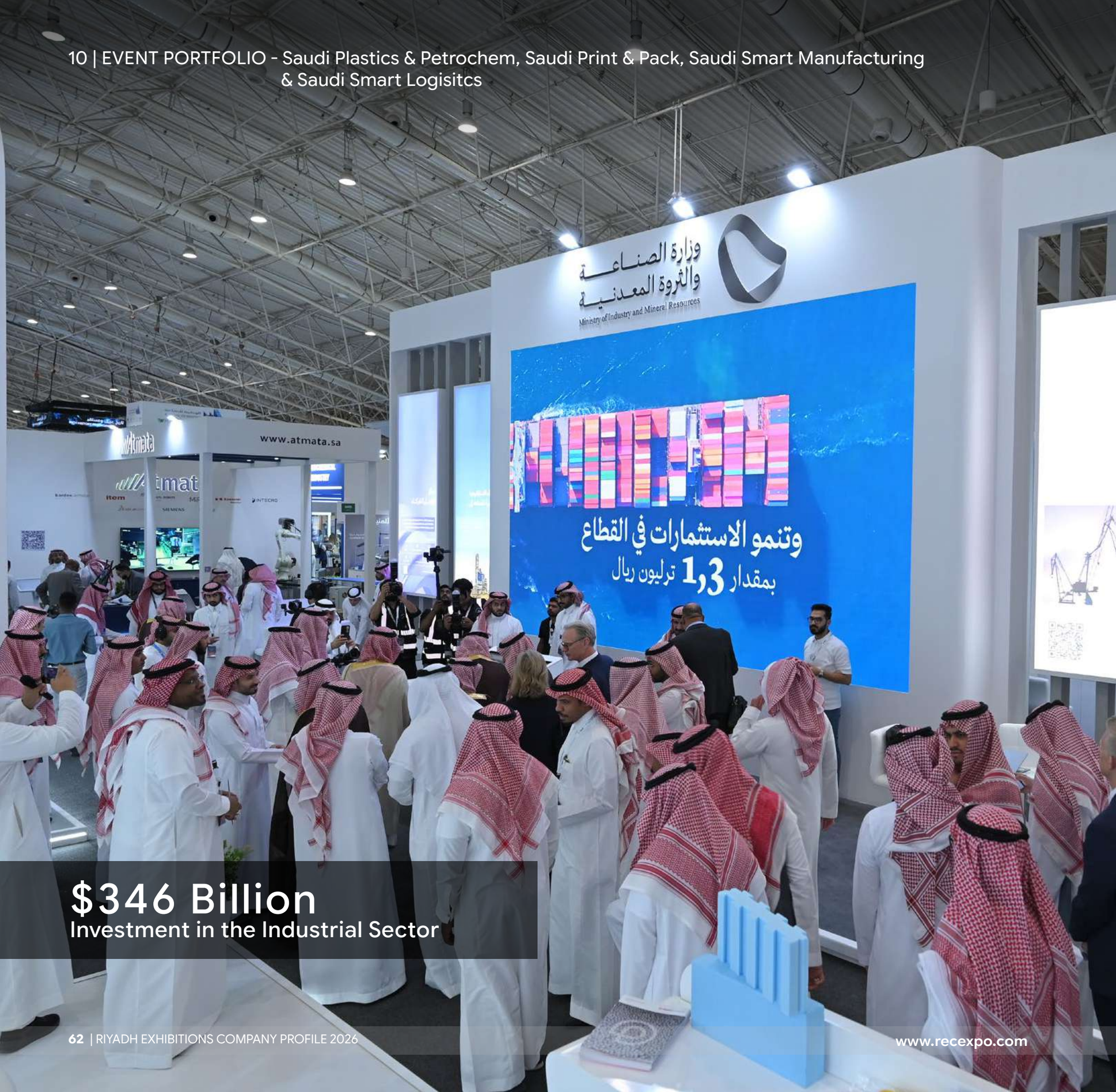
Conference in Numbers in 2026

40
Speakers

7
Panel Discussions

7
Case Study Presentations

3
Keynote Addresses



$346 Billion
Investment in the Industrial Sector



وزارة الصناعة والثروة المعدنية
Ministry of Industry and Mineral Resources

Riyadh International Industry Week 2026 was held under the patronage of the Ministry of Industry and Mineral Resources. The Ministry booth hosted major industrial sector growth and support enablers including and support enablers including ESNAD, Industrial Center, Modon, the Local Content & Government Procurement Authority, Saudi Exports, Saudi Exim, Saudi Made, Saudi Geological Survey and Saudi Industrial Development Fund.




aramco
Lighting the way towards
smarter production
Riyadh International Industry Week
Saudi Plastics & Petrochem
Saudi Print & Pack
Saudi Smart Manufacturing
Saudi Polymers
sabic
aramco


سابك
sabic
EVERYDAY MATTERS
SAUDI MADE


TASNEE
التصنيع
Social Responsibility
TASNEE
التصنيع


POLYPROPYLENE
APPLICATIONS
المتقدمة
Advanced
Expanding
Our Vision


Saudi
Polymers
LLC
Gulf Polymers
Distribution Company FZCO


ASTRA POLYMERS™
أستـرا بوليـمـرز
YOUR FINEST SOURCE OF MASTERBATCH
GLOBAL PRESENCE


3P
Gulf GROUP
مصانع الخليجية
NEW PRODUCTS
منتجات جديدة
GARBAGE BAG HEAVY DUTY
PIPE
مواسير
Saudi Plastics & Petrochem
SAUDI MADE
GUJI


Zamil
Shaping Solutions
Plastics
Al Sama Printing
& Sundries Manufactur


الوطنية للصناعة
AL WATANIA FOR INDUSTRIES
REDA
Chemicals


tpack
Saudi Plastic Factory Co.


REDA Chemicals


Canon
MAKE IT
ITALI


Jidco
جدكو
Rila
GULF CARTON


MEMCO
MEMCO
MEMCO


RIFAF
Automated Intralogistic Solutions
ALSAD
RIFAF
Automated Intralogistic Solutions


SAR
Why partner with SAR?
ASIBEX
VIYK
SAUDI ARABIA RAILWAYS


iot²


ITALIA
ITALIA
UR FUTURE, NOW
Sidel
YOUR PARTNER IN PERFORMANCE
AMAPLAST
ITALIA
Bandera_3-129
BANDERA
BE PART
BLOWN FILM
FLAT DIE
Sidel
BANDERA

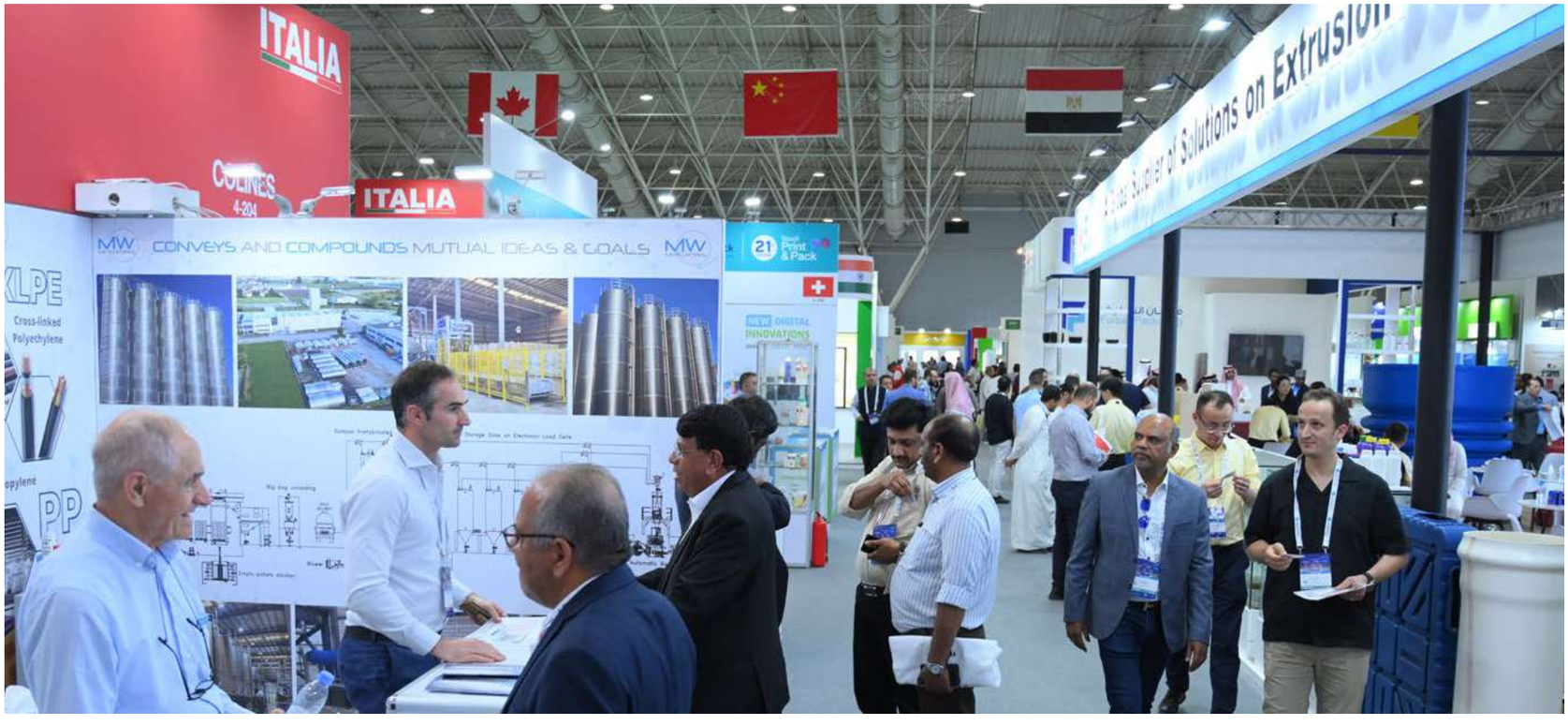

3-425
LYNX POWERFORMER – film material from roll
Food container Egg-trays Clamp-shells Lids
transport trays Technical parts Plant-trays
RUDHOLZER
LYNX POWERFORMER
Thermoforming Technology
Food container Egg-trays Clamp-shells
All machines are in-mold-cut ready


15+ projects
in the Middle East
Clients worldwide
starts with great
collaboration
SWISSLOG

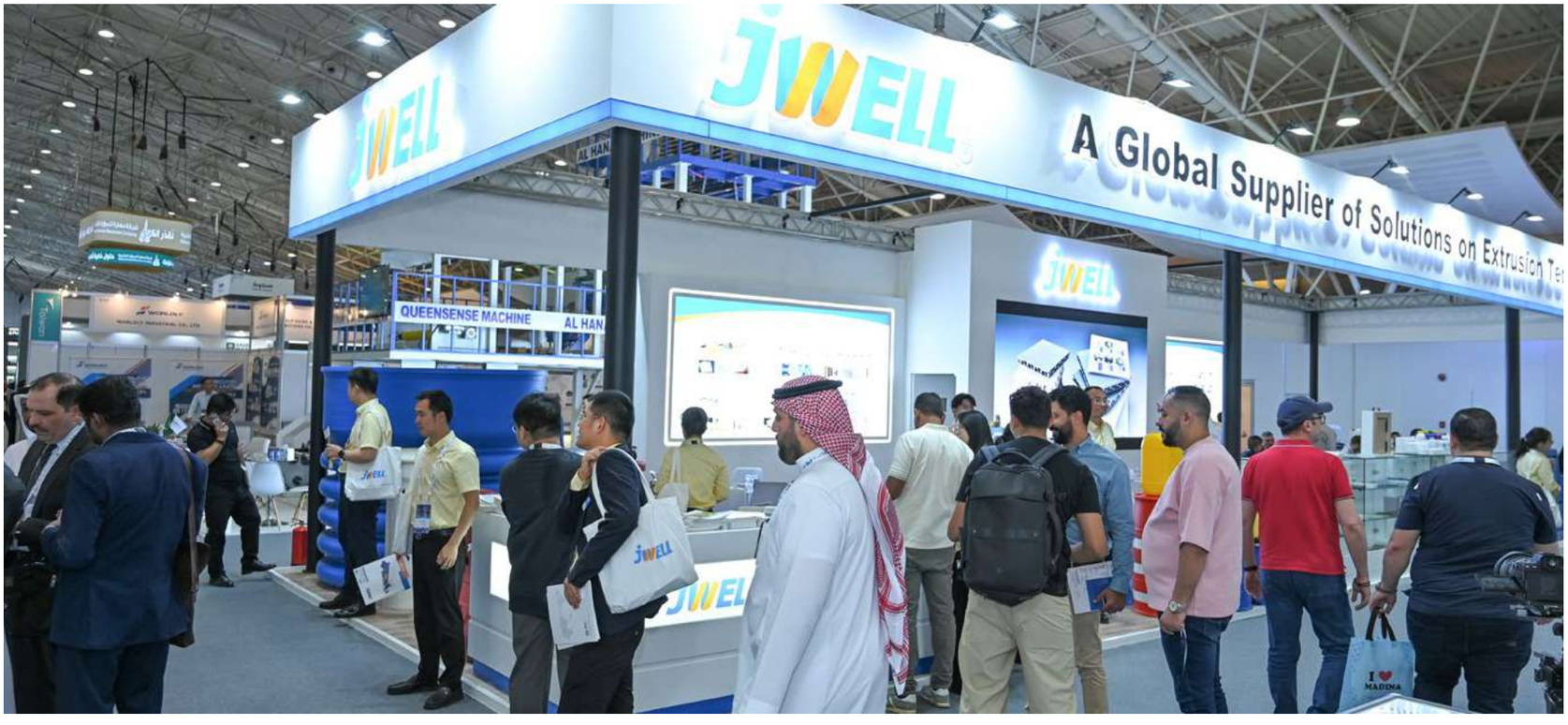

3-124
WELCOME TO ECOPLAST CONSULTING'S
FREE SUPPORT SERVICES
Saudi Plastics & Petrochem
Saudi Print & Pack
BLOWN FILM
Master Every Blown Film Application With Top Line Performance.


Türkiye
Turkish
Recycling Made Simple
POLYSTAR
POLYSTAR
TAIWAN


Germany
exelliq
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21 Saudi Print & Pack
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Ministry of Industry and Mineral Resources

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Advanced Manufacturing and Production Center
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في السعودية
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صنعة الرقمنة والذكاء الاصطناعي والبيانات الضخمة
DIGITIZATION AI AND BIG DATA STAGE
المنطقة التفاعلية للروبوتات
ROBOTICS INTERACTIVE ZONE
المنطقة التفاعلية للتصنيع بالإضافة (الطباعة ثلاثية الأبعاد)
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ساحة التطبيقات
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Under the esteemed patronage of the Ministry of Industry and Mineral Resources, Industrial Transfromation Saudi Arabia has been established the Kingdom's industrial revolution. This landmark event is a joint venture between Riyadh Exhibitions Company and Deutsche Messe, designed to align with the core pillars of Saudi Arabia Vision 2030.




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2025 in Numbers

8.1K
Exhibition space (sqm.)

283
Exhibitors

8.4K
Visitors

18
Countries

Countries Participated

Partners, Sponsors & Featured Exhibitors across the years

Summit in Numbers in 2025

110
Speakers from 18 countries

24
Sessions

30
Case Studies

8
Masterclasses and Worskhops

4
Stages


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KAUST


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platform 360
Sustainability AI
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IDC MarketScape 2025
Review the Assessment

04-06 OCTOBER 2027

أسبـوع أسلـوب الحيـاة السعـودي

SAUDI LIFESTYLE WEEK

The Saudi Lifestyle Week International Trade Exhibition for Fashion, Sportswear & Active Wear, Footwear & Accessories, Textiles, and Interior Design.

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KENNEL
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BABYBOTTE
ROMAGNOLI
SAIKA
Saudi Lifestyle Week
صالة كبار الشخصيات
LOUNGE



2025 in Numbers

4.7K
Exhibition space (sqm.)

168
Brands Exhibiting

2.8K
B2B Visitors

14
Countries

Dedicated Saudi B2B platform, bringing international and local talent together with Saudi and GCC wholesale buyers, distributors, agents, franchise partners, e-commerce / omni-channel category buyers, developers, and industry decision-makers shaping the Kingdom's next wave of lifestyle growth. Hosted in Riyadh, the commercial heart of the Saudi market, the show is built for real business outcomes: market entry, partner discovery, distribution conversations, and buyer engagement across fashion, sportswear, and design.










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RIA MENORCA
SPAIN
oada
shoes from spain

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ASAS for Developing & Operating Industrial Cities
أساس ASAS

MODON مدن
الهيئة السعودية للمدن الصناعية ومناطق التقنية
Saudi Authority for Industrial Cities and Technology Zones

SIDF
صندوق التنمية الصناعية السعودي

SAUDI EXIM
بنك التصدير و الاستيراد السعودي

المركز الصناعي
Industrial Center

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وزارة البلديات والإسكان
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الجمعية السعودية للزراعة العضوية
Saudi Organic Farming Association
SOFA

رؤية VISION 2030
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KINGDOM OF SAUDI ARABIA

National Industrial Development and Logistics Program

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الوطنية للصناعة AL WATANIA FOR INDUSTRIES
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